

Practice Economics:

Navigating the New Era of Obesity Treatment

A MENAC / IFSO perspective on surgery, incretin therapy, value, access and the future metabolic practice

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MENAC priorities for the next 3–5 years

- Create regional **registries** linking treatment, weight trajectory, metabolic outcomes and costs.
- Generate **country-specific** pharmacotherapy vs surgery economic models.
- Develop **standardized pathways** for medication-first, surgery-first and combination care.
- **Train** bariatric surgeons in **obesity medicine** and health economics.
- Define outcomes that justify coverage.