

# For ESG Value in the Spectrum of Obesity Care

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Director of Interventional Gastroenterology

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# Disclosures

**Consultant: Boston Scientific, Olympus, Intuitive**

**Co-inventor (Licensed Mayo Technology): Endogenex**

**Research Support: MERIT Medical**

NEW THERAPEUTIC PARADIGM

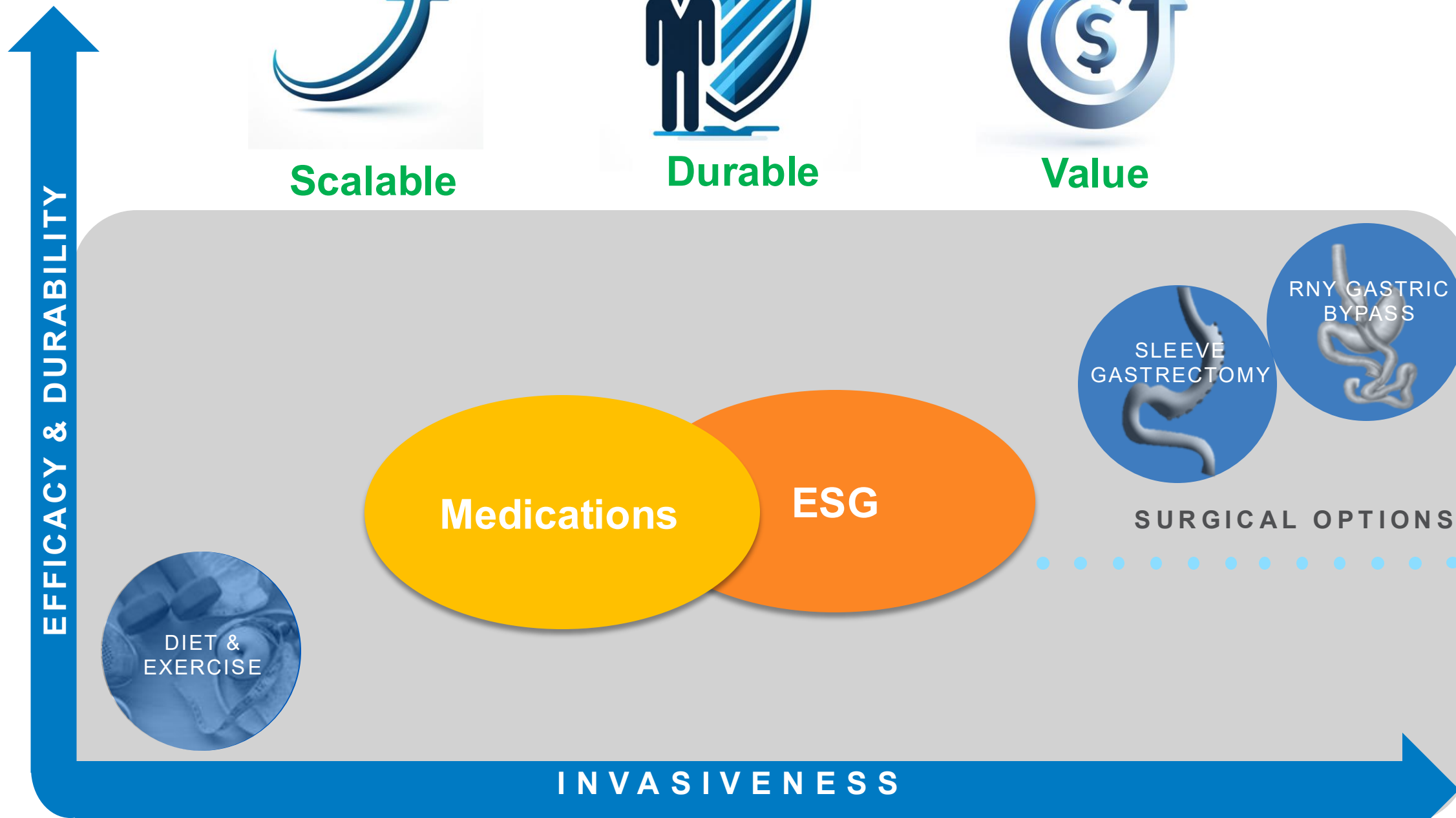
# THE GUT IS A DISEASE-MODIFYING TARGET

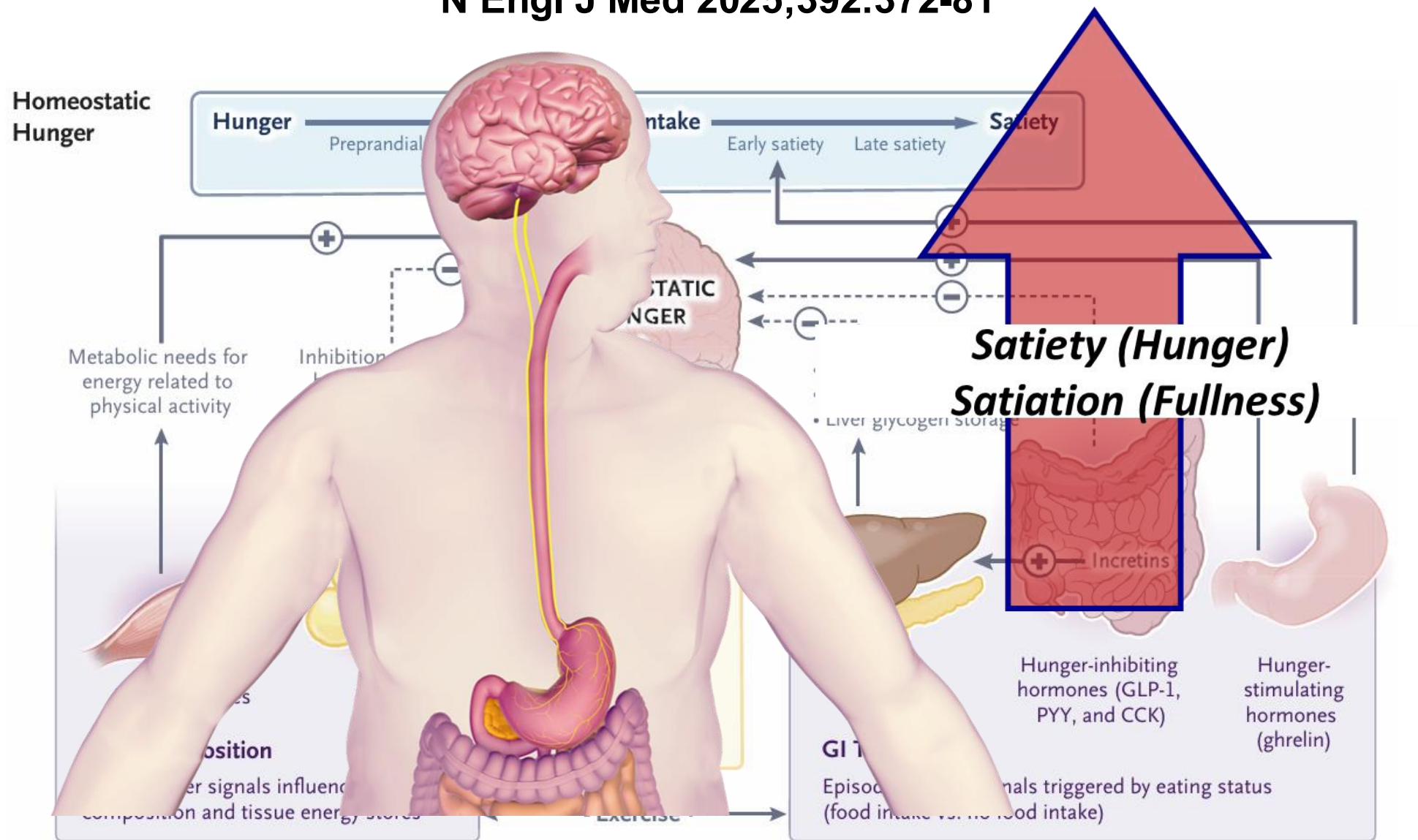
Intervening in gut biology can reshape the systemic drivers of metabolic disease—not simply manage downstream consequences.

NUTRIENT SENSING • ENDOCRINE • IMMUNE • NEURAL

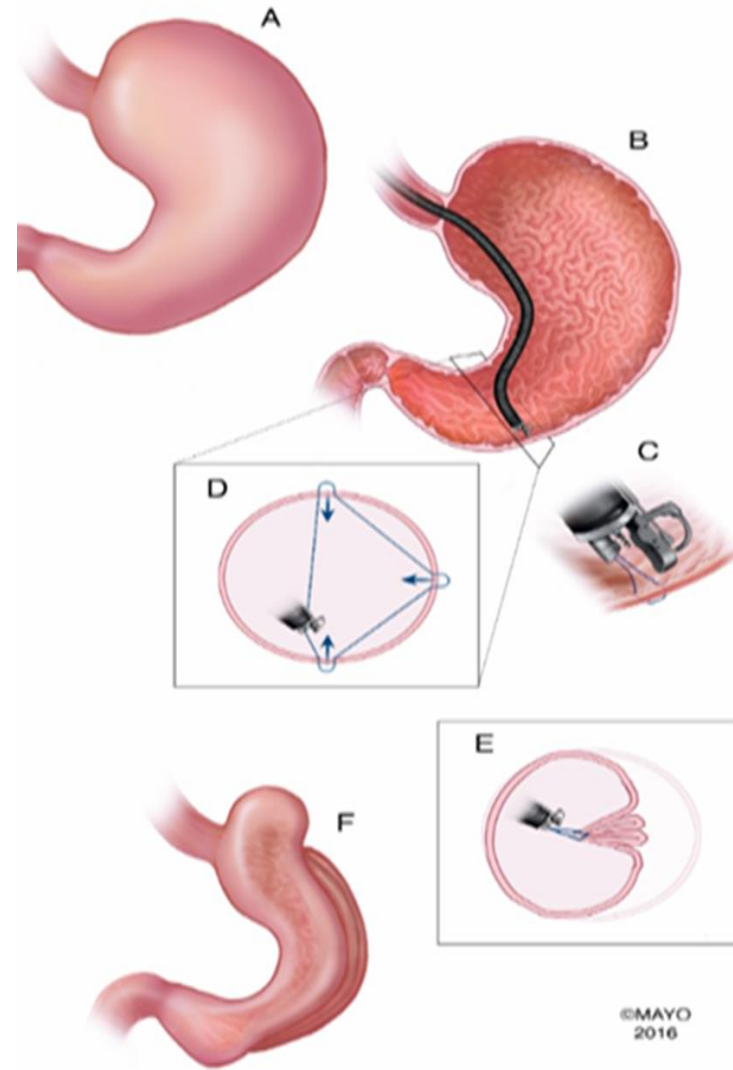
LIVER • PANCREAS • ADIPOSE TISSUE • BRAIN





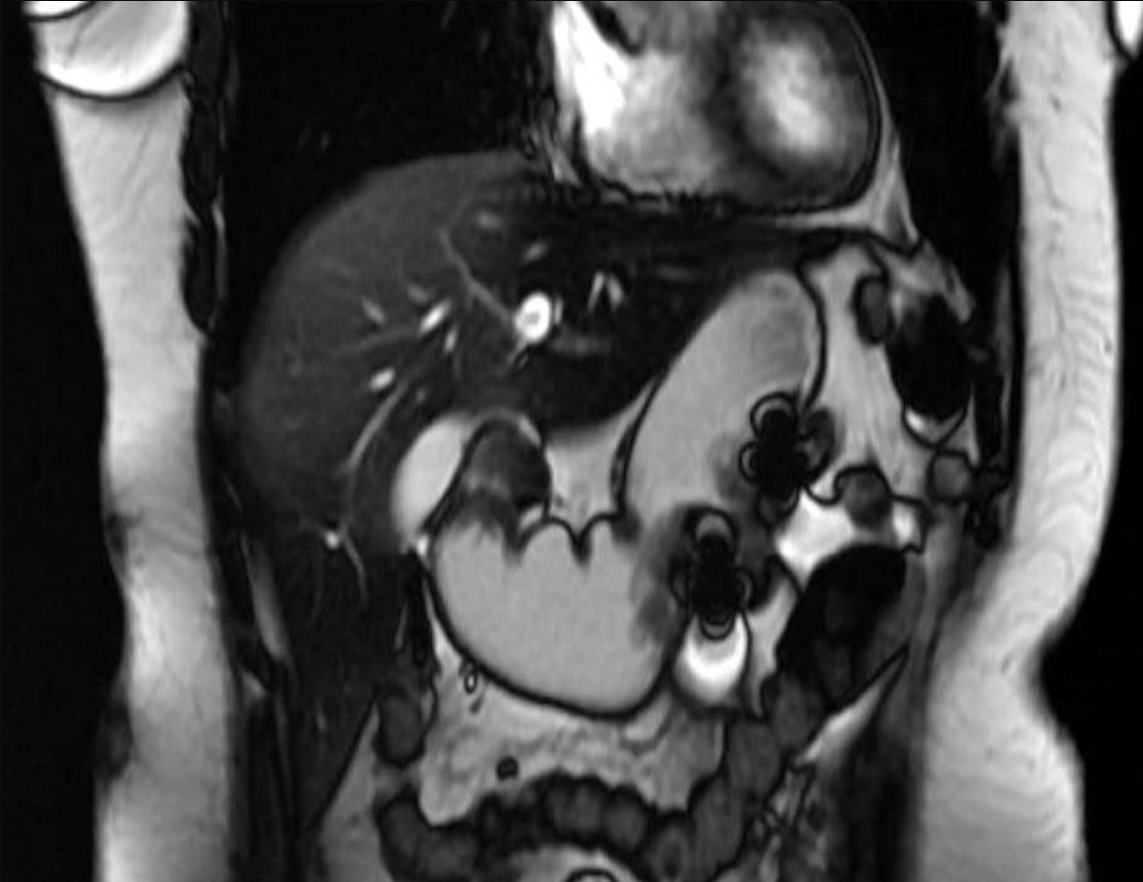


# Endoscopic Sleeve Gastroplasty



*Abu Dayyeh and Gostout GIE 2013 Sep;78(3):530-5*

*Abu Dayyeh BK, et al. Clin Gastroenterol Hepatol. 2017 Jan;15(1):37-43*



Original research

## Effect of endoscopic sleeve gastropasty on gastric emptying, motility and hormones: a comparative prospective study

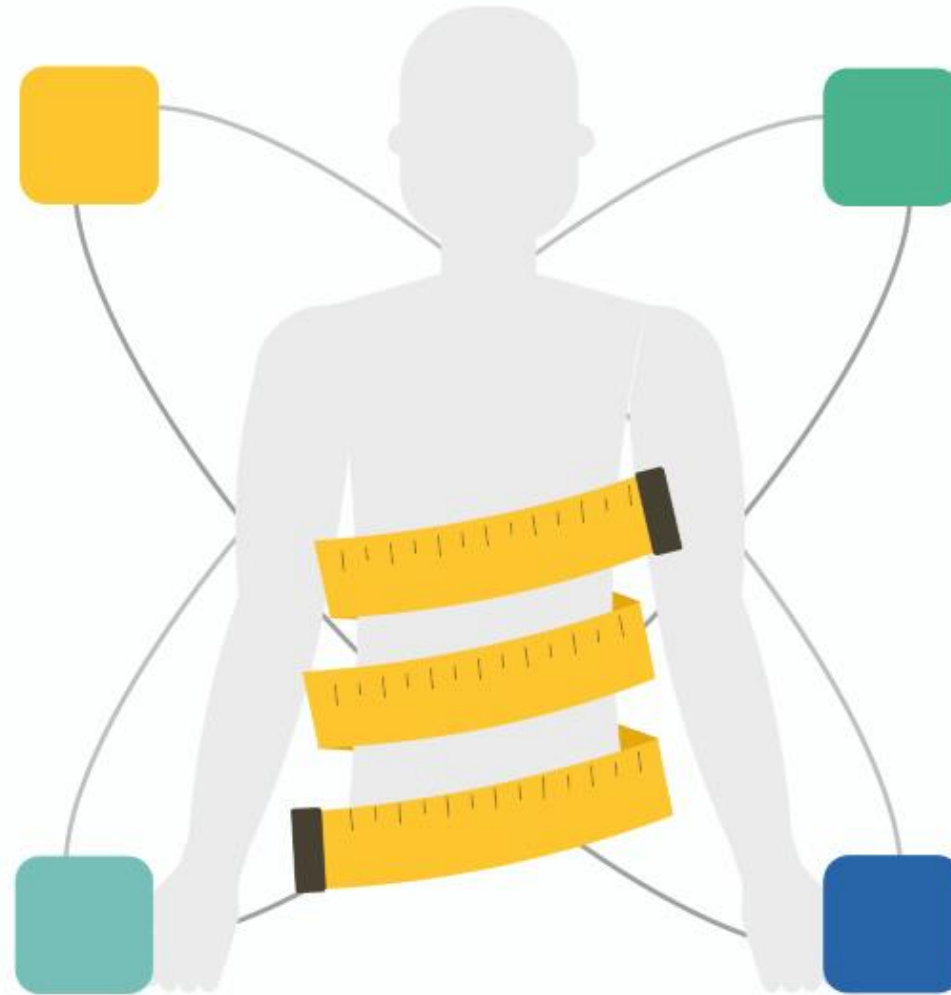
Eric J Vargas ,<sup>1</sup> Monika Rizk,<sup>1</sup> Jacky Gomez-Villa,<sup>1</sup> Phillip K Edwards,<sup>2</sup> Veeravich Jaruvongvanich,<sup>1</sup> Andrew C Storm,<sup>1</sup> Andres Acosta ,<sup>1</sup> David Lake,<sup>2</sup> Jeff Fidler,<sup>3</sup> Adil E Bharucha ,<sup>1</sup> Michael Camilleri ,<sup>1</sup> Barham K Abu Dayyeh <sup>1</sup>

**Organ  
Sparing**

**Safe  
Effective**

**No Long-Term  
Consequences**

**Minimal  
Disruption**



# STATE OF THE EVIDENCE



# New Authorizations + Landmark Publication



The FDA authorized for marketing the Apollo ESG & Revise Systems, the **first FDA-authorized systems for endoscopic sleeve gastroplasty**, a minimally invasive procedure **to facilitate weight loss**. It is intended for adults with obesity (**BMI 30-50 kg/m<sup>2</sup>**) who have not been able to lose weight or maintain weight loss through more conservative measures such as diet and exercise.

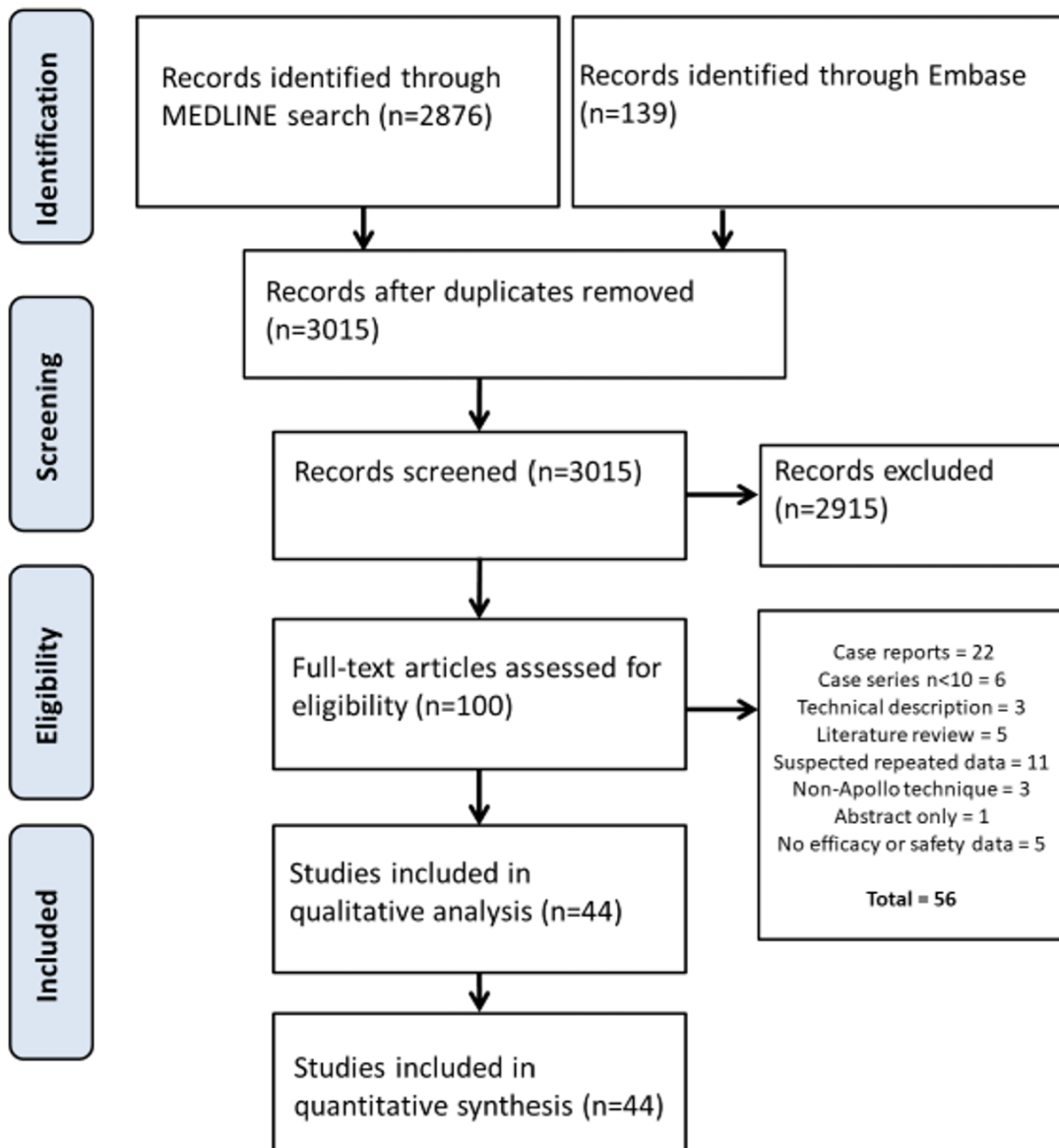


THE LANCET

Endoscopic sleeve gastroplasty for treatment of class 1 and 2 obesity (MERIT): a prospective, multicentre, randomised trial

Barham K Abu Dayyeh, Fateh Bazerbachi, Eric J Vargas, Reem Z Sharaiha, Christopher C Thompson, Bradley C Thaemert, Andre F Teixeira, Christopher G Chapman, Vivek Kumbhari, Michael B Ujiki, Jeanette Ahrens, Courtney Day, the MERIT Study Group, Manoel Galvao Neto, Natan Zundel, Erik B Wilson

The CrossMark logo, consisting of a stylized 'W' inside a circle, followed by a plus sign and a mouse cursor icon.



## N= 15,714 ESG in Peer-Reviewed Literature

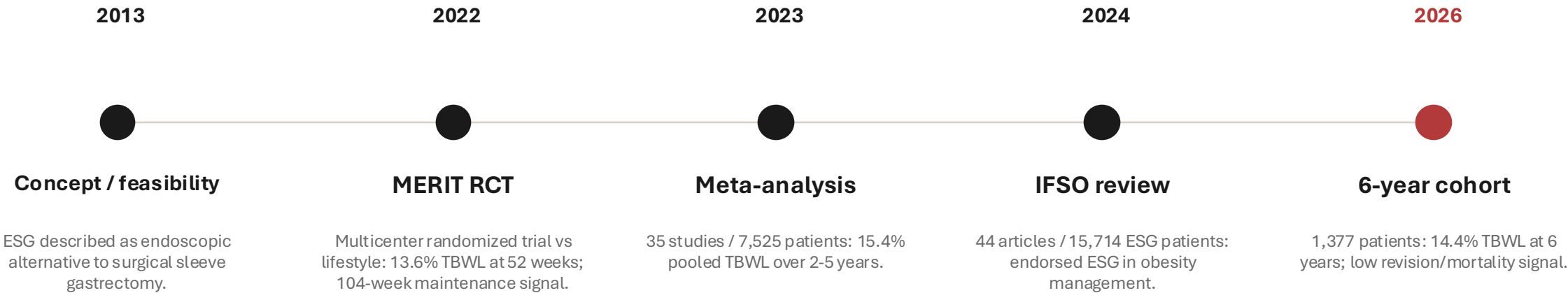
Pooled **SAE** rate of **1.25%**

**12 Months:** %TBWL: **17.56%** (SE 0.39, 4118 patients)

**24 Months:** TBWL: **15.2%** (SE 0.93, 2123 patients)

**36 Months:** %TBWL: **14.07%** (SE 0.39), 922 patients)

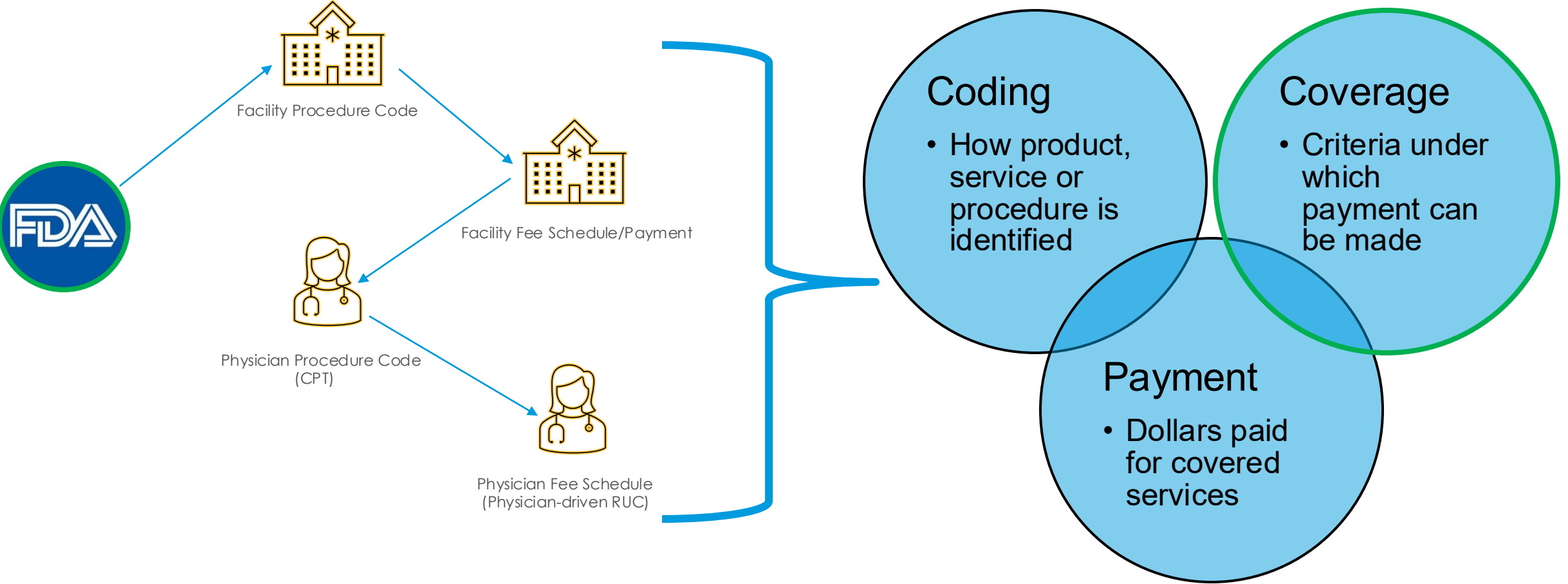
# Evidence base has matured from feasibility to longitudinal outcomes



Sources: IFSO 2024 (PMID: 39482444 ); The LANCET MERIT 2022 (PMID: 35908555) ; Fehervari 2023 (PMID10602997) ; Neto 2026 (PMID41703242)

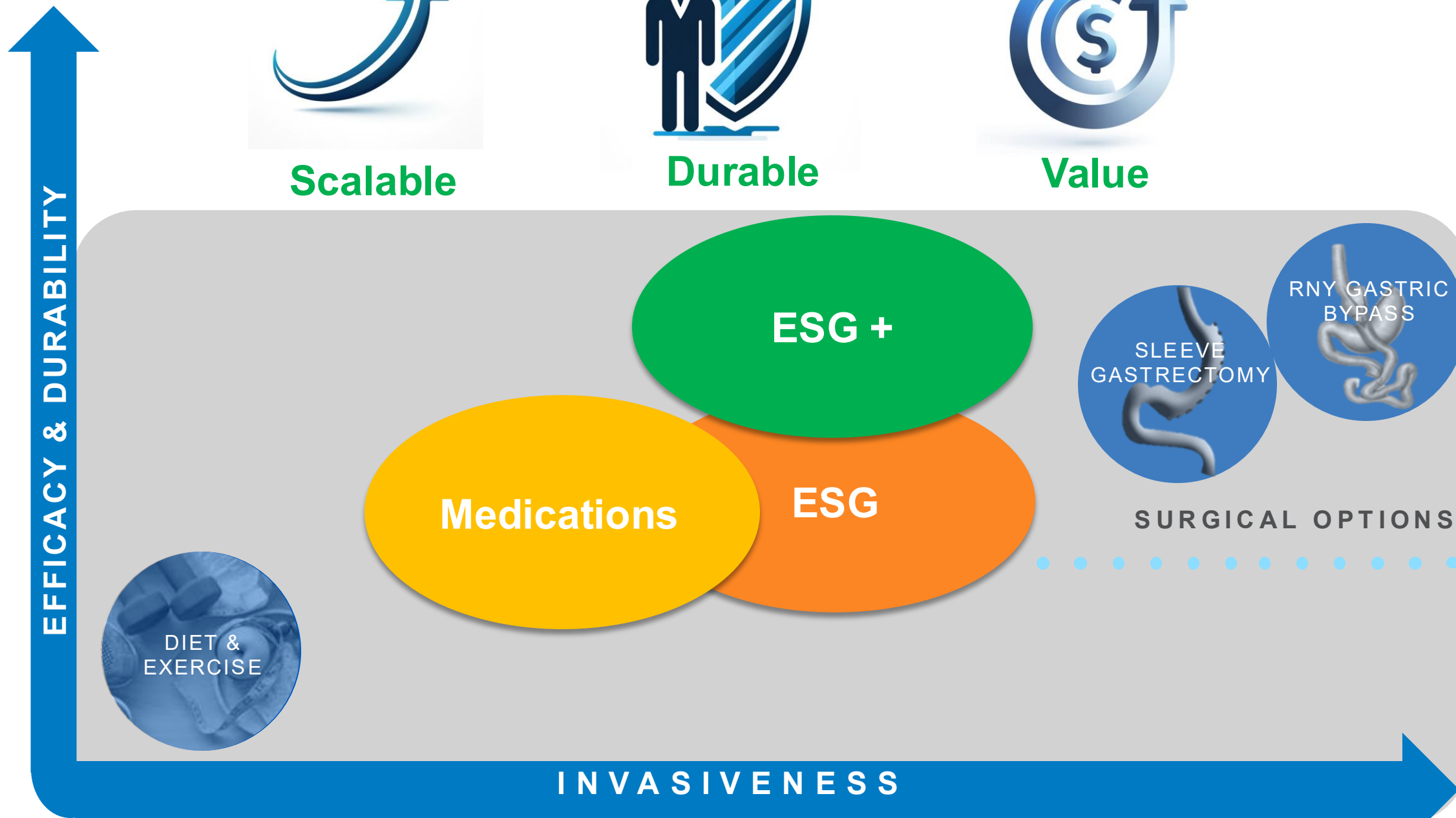
# REIMBURSEMENT

END HERE



# **VALUE ADDED TO METABOLIC DISEASE CARE**





# GLP-1S ADVERSE EVENTS

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nature medicine

Article

<https://doi.org/10.1038/s41591-024-03412-w>

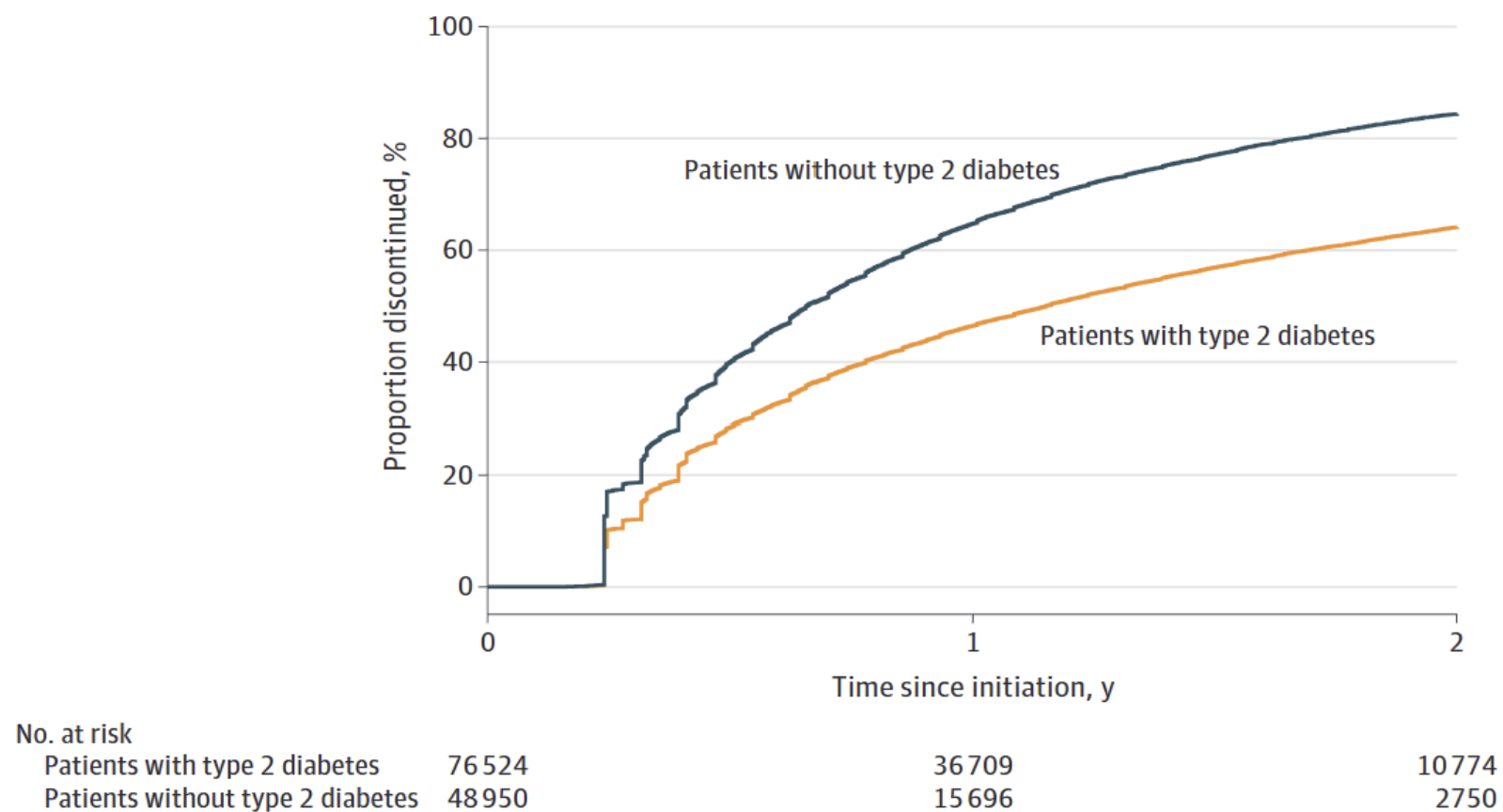
## Mapping the effectiveness and risks of GLP-1 receptor agonists

Received: 14 June 2024

Yan Xie<sup>1,2,3,4</sup>, Taeyoung Choi<sup>1,2</sup> & Ziyad Al-Aly<sup>1,2,5,6,7</sup>✉

- **Study Design:** VA databases to compare GLP-1RA (n=215,970) with other diabetes treatments and usual care across 175 health outcomes.
- **Benefits:** GLP-1RA use reduced risks of neurocognitive disorders, cardiometabolic disorders, infectious diseases, and respiratory conditions.
- **Risks:** Increased risks of GI disorders, hypotension, syncope, nephrolithiasis, and pancreatitis.

# GLP-1S DISCONTINUATION



# GLP-1S RESISTANCE

> *Diabetologia*. 2025 May 22. doi: 10.1007/s00125-025-06448-w. Online ahead of print.

**Heterogeneity in response to GLP-1 receptor agonists in type 2 diabetes in real-world clinical practice: insights from the DPV register - an IMI-SOPHIA study**

4,467 adults with type 2 diabetes starting GLP-1 receptor agonist (GLP-1 RA) therapy

Martin Heni <sup>1 2</sup>, Lisa Frühwald <sup>3</sup>, Wolfram Karges <sup>4</sup>, Michael Naudorf <sup>5</sup>, Kathrin Niemöller <sup>6</sup>, Frank Pagnia <sup>7</sup>, Jörg Reindel <sup>8</sup>, Jochen Seufert <sup>9</sup>, Gisa Ufer <sup>10</sup>, Christian Wagner <sup>11</sup>, Reinhard W Holl <sup>12 13</sup>, Nicole Prinz <sup>12 13</sup>

Patient Response Groups at 6 Months

| Response Group           | % of Patients | Median HbA1c Reduction (%) |
|--------------------------|---------------|----------------------------|
| Both HbA1c & Weight Loss | 14%           | ≥0.5%                      |
| HbA1c Reduction Only     | 36%           | ≥0.5%                      |
| Weight Loss Only         | 7%            | <0.5%                      |
| Neither                  | 43%           | <0.5%                      |

# COMBINATION WITH MEDS

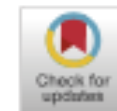
Obesity Pillars 11 (2024) 100112



Contents lists available at [ScienceDirect](#)

Obesity Pillars

journal homepage: [www.journals.elsevier.com/obesity-pillars](http://www.journals.elsevier.com/obesity-pillars)



Outcomes of concomitant antiobesity medication use with endoscopic sleeve gastropasty in clinical US settings

Khushboo Gala<sup>a</sup>, Wissam Ghushn<sup>a</sup>, Vitor Brunaldi<sup>a</sup>, Christopher McGowan<sup>b</sup>, Reem Z. Sharaiha<sup>c</sup>, Daniel Maselli<sup>b</sup>, Brandon Vanderwel<sup>d</sup>, Prashant Kedia<sup>e</sup>, Michael Ujiki<sup>f</sup>, Eric Wilson<sup>g</sup>, Eric J. Vargas<sup>a</sup>, Andrew C. Storm<sup>a</sup>, Barham K. Abu Dayyeh<sup>a,\*</sup>

# OUTCOMES OF CONCOMITANT ANTI-OBESITY MEDICATION USE WITH ENDOSCOPIC SLEEVE GASTROPLASTY IN CLINICAL US SETTINGS

## Retrospective cohort study



Total n: 1506

AOM use: 147

No AOM use: 1359



7 centers in the US



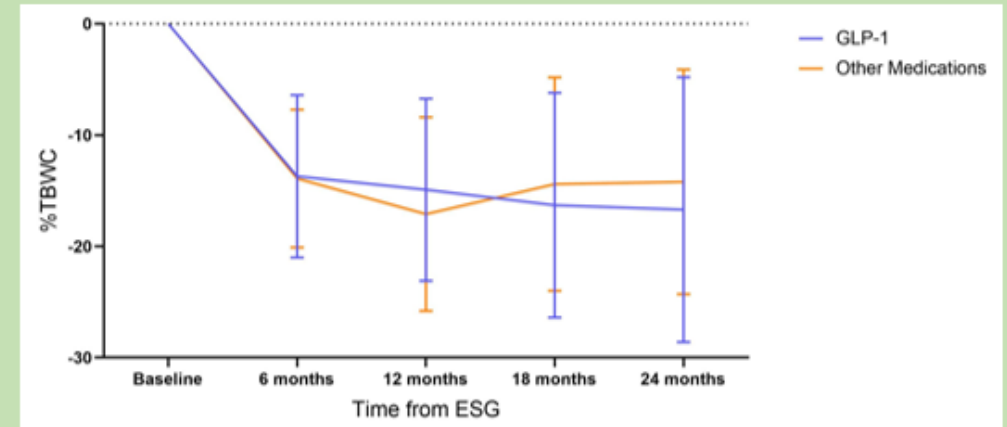
Follow up: 2 years



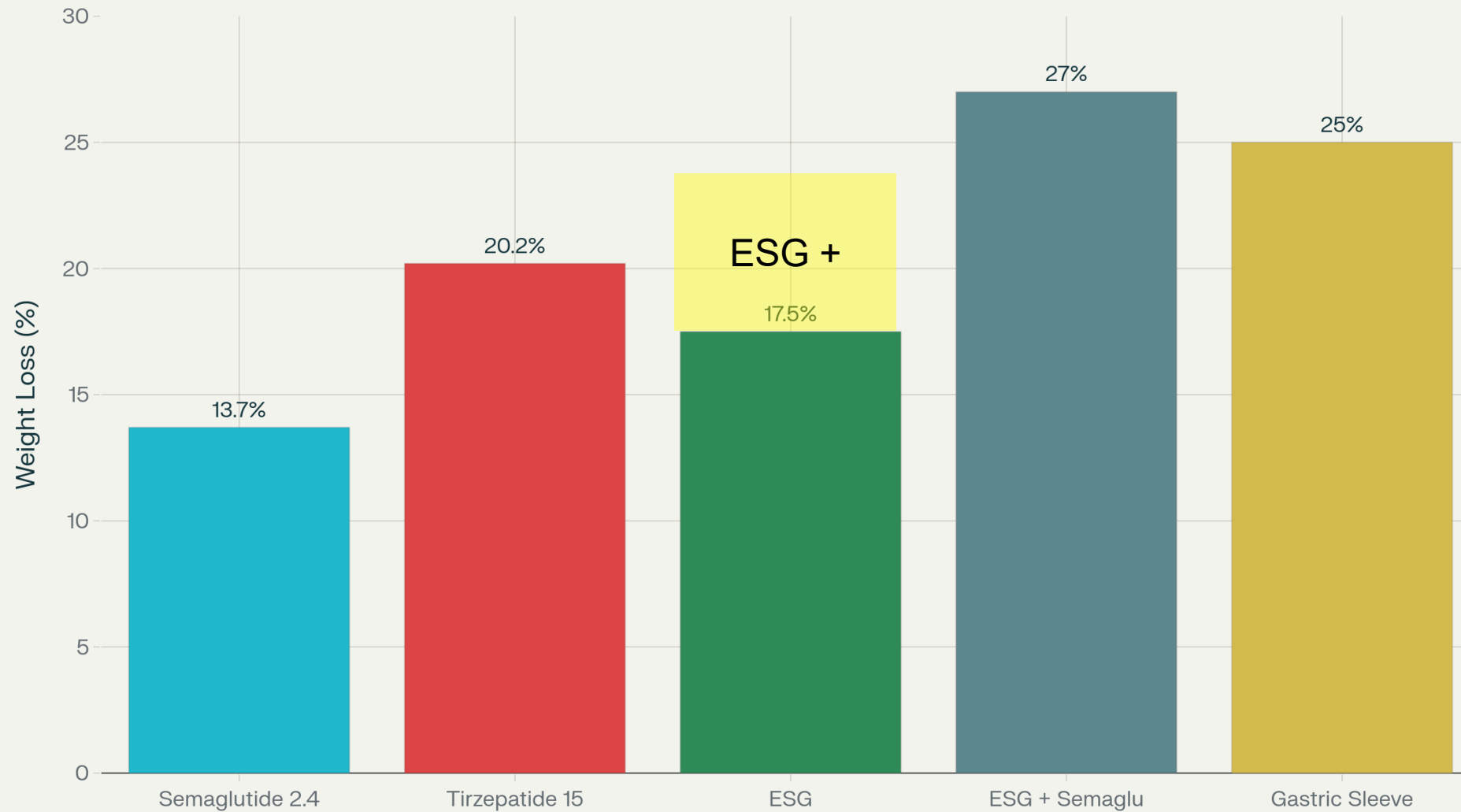
%TBWL  
at 24 mo

No AOM:  $15.4\% \pm 9.6$   
AOM <6 mo from ESG:  $10.4 \pm 10.8$   
AOM 6-12 mo from ESG:  $14.8 \pm 10.1$   
AOM >12 mo from ESG:  $21.1 \pm 10.0^*$

## %TBWL by AOM class

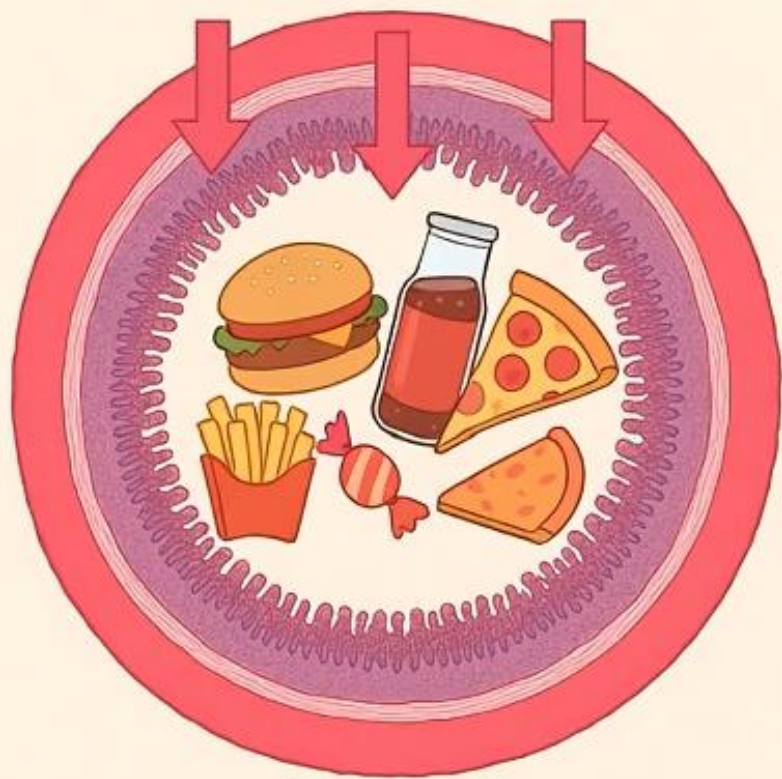


## 12-Month Weight Loss Outcomes

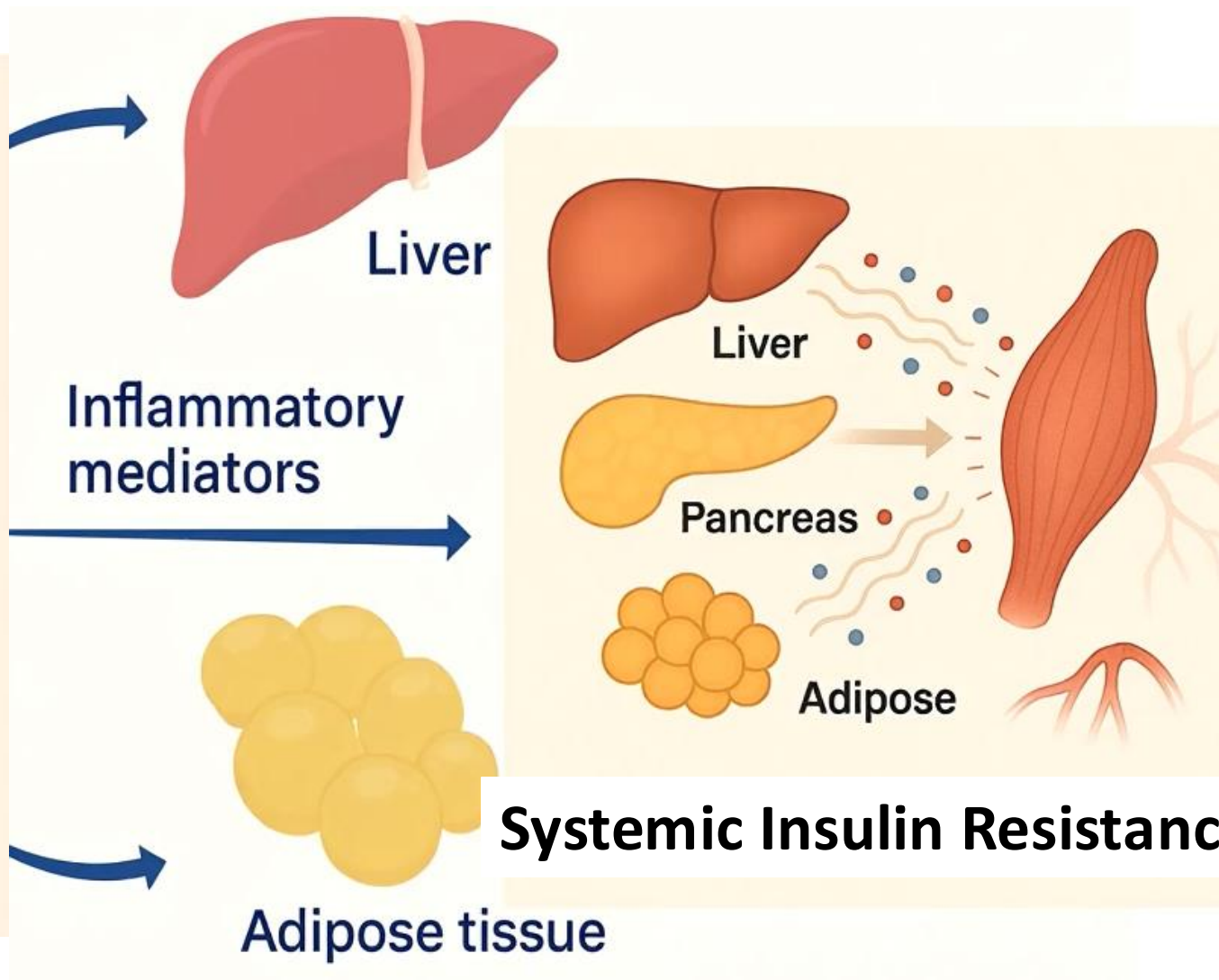


# **INNOVATION & NEW BOUNDARIES**





**Western-Style Diet**

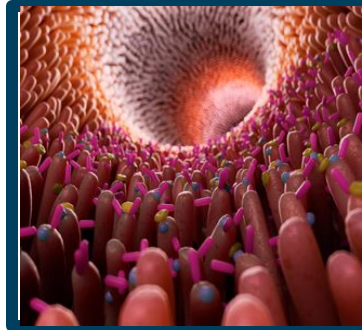


# Metabolic Duodenopathy



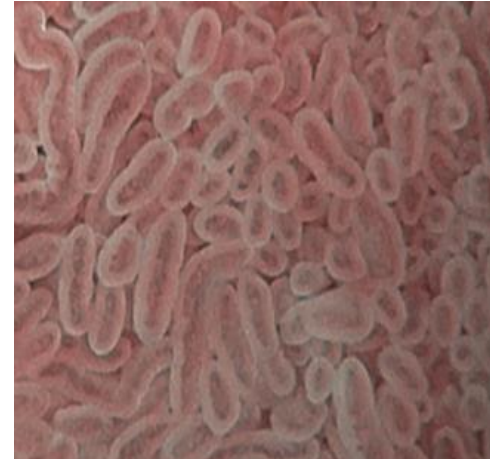
Non-Diabetic

Duodenum

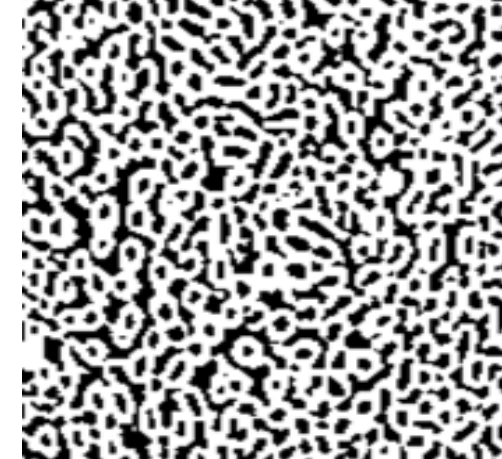


Type II Diabetes

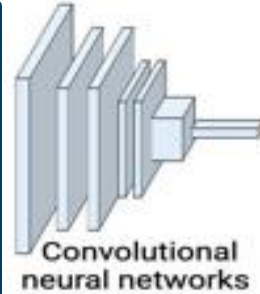
Endoscopy



AI Fingerprinting Analysis

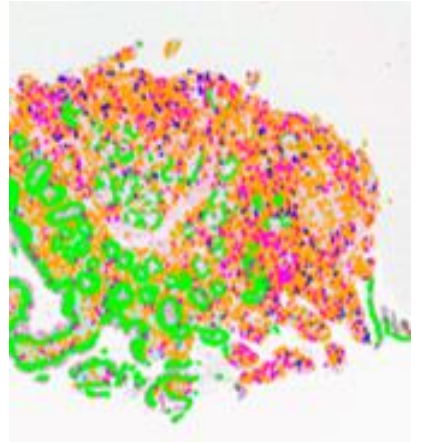
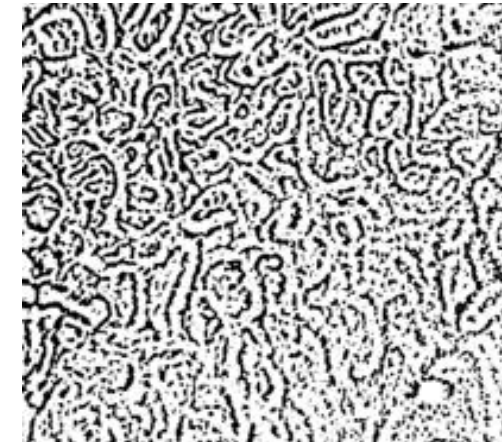
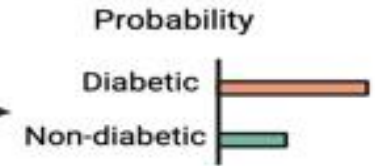


AI Cellular / Molecular



Features

Classifier

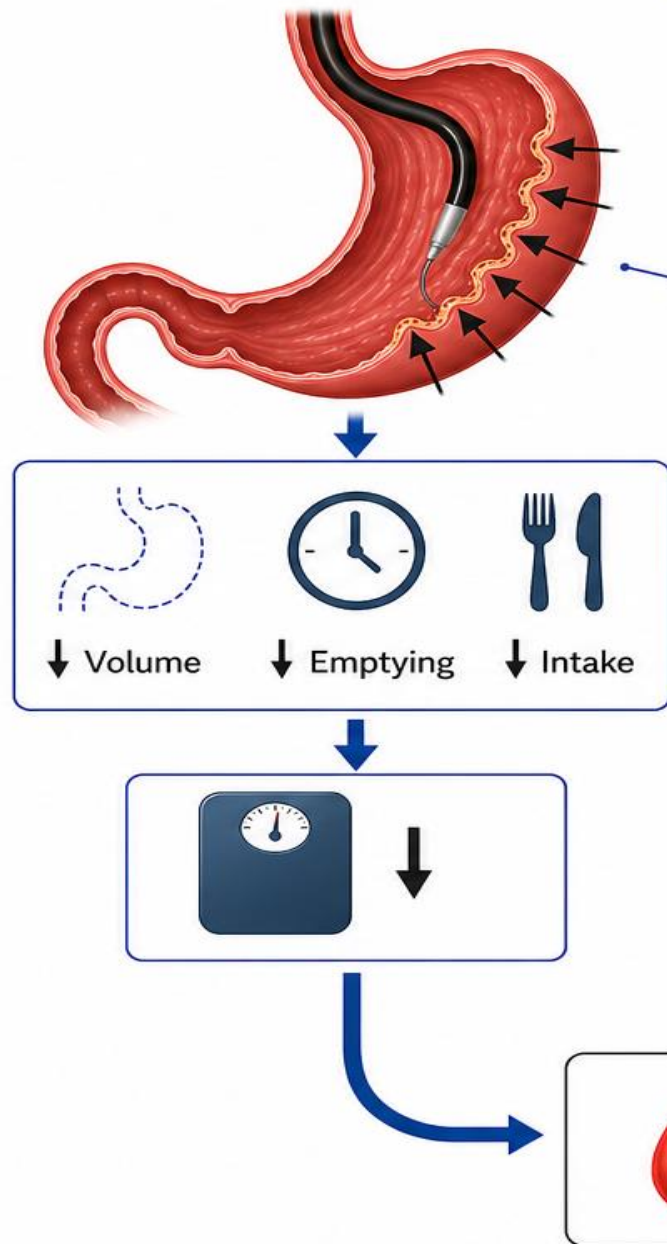


# The pulsENDO System

by Endogenex

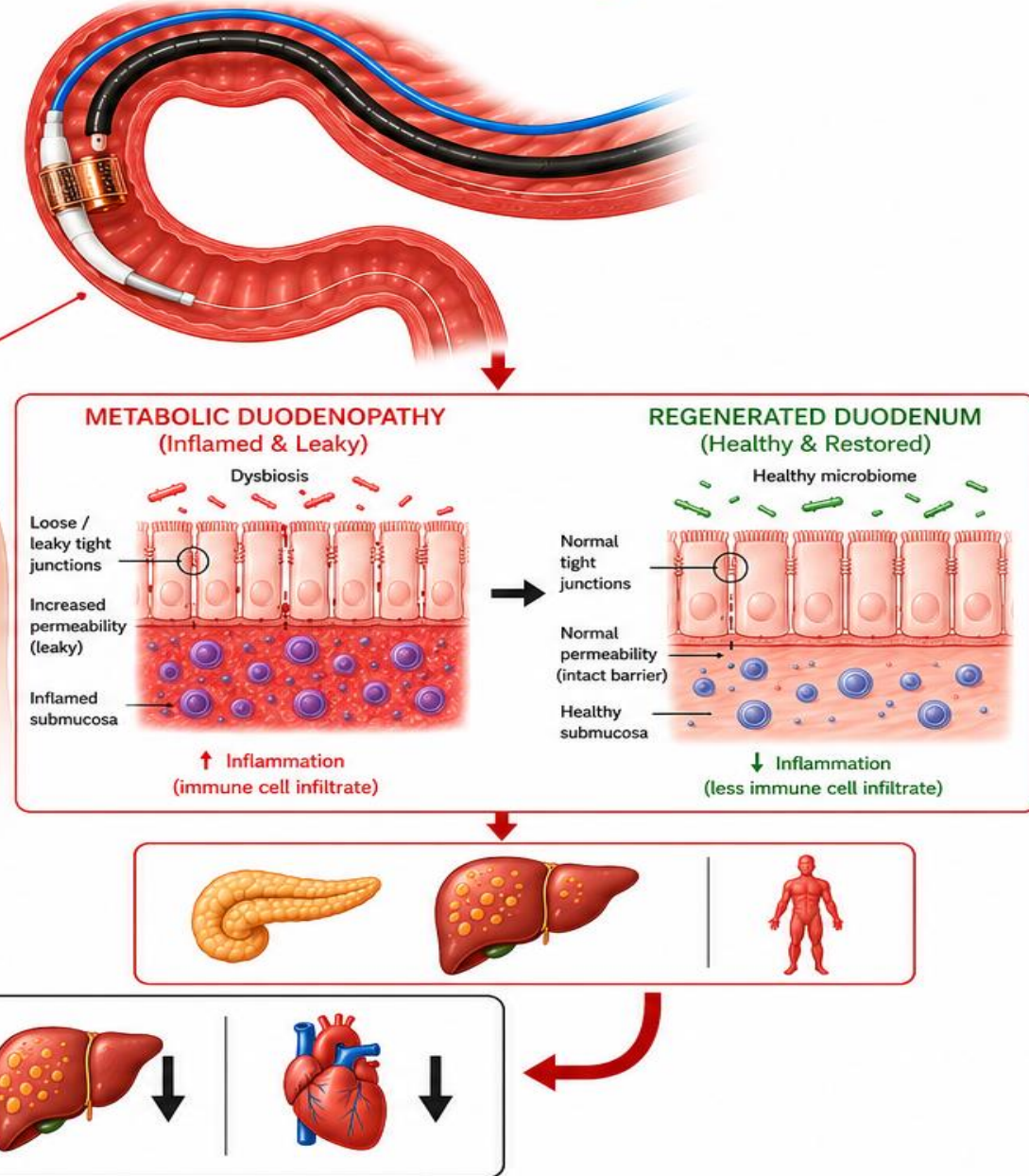
## WEIGHT-DEPENDENT PATHWAY

### ESG (Stomach Remodeling)



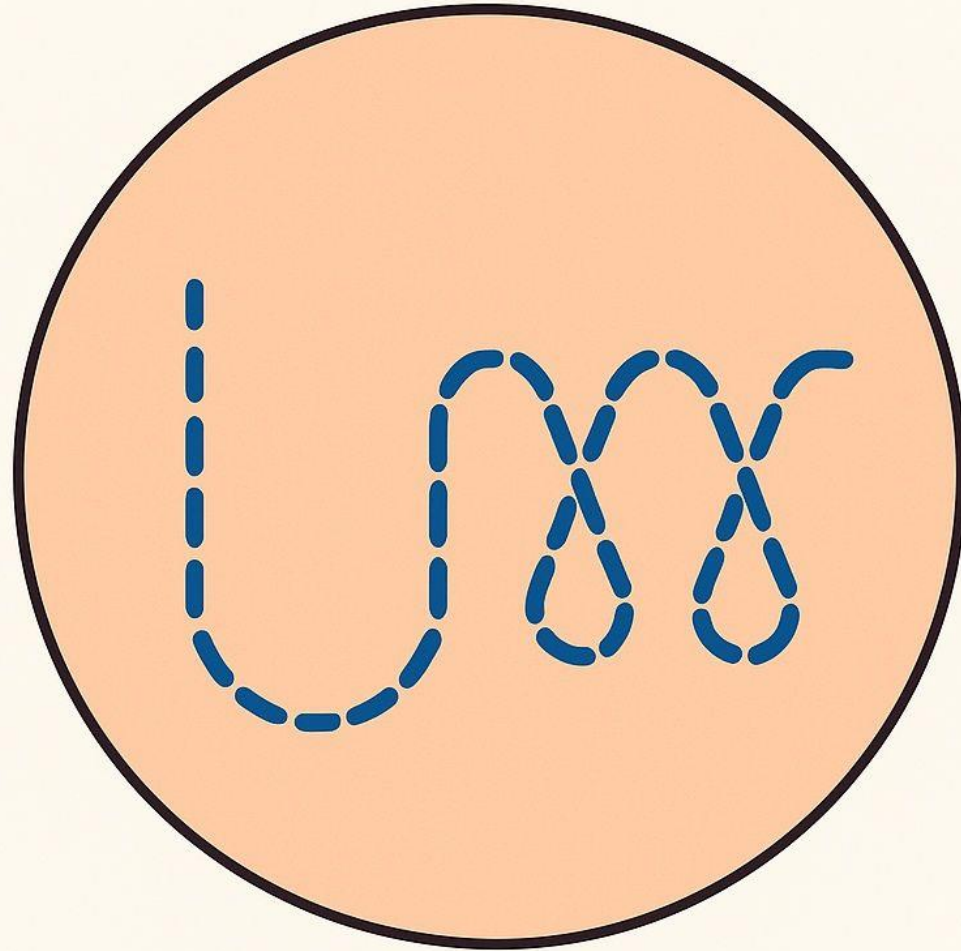
## WEIGHT-INDEPENDENT PATHWAY

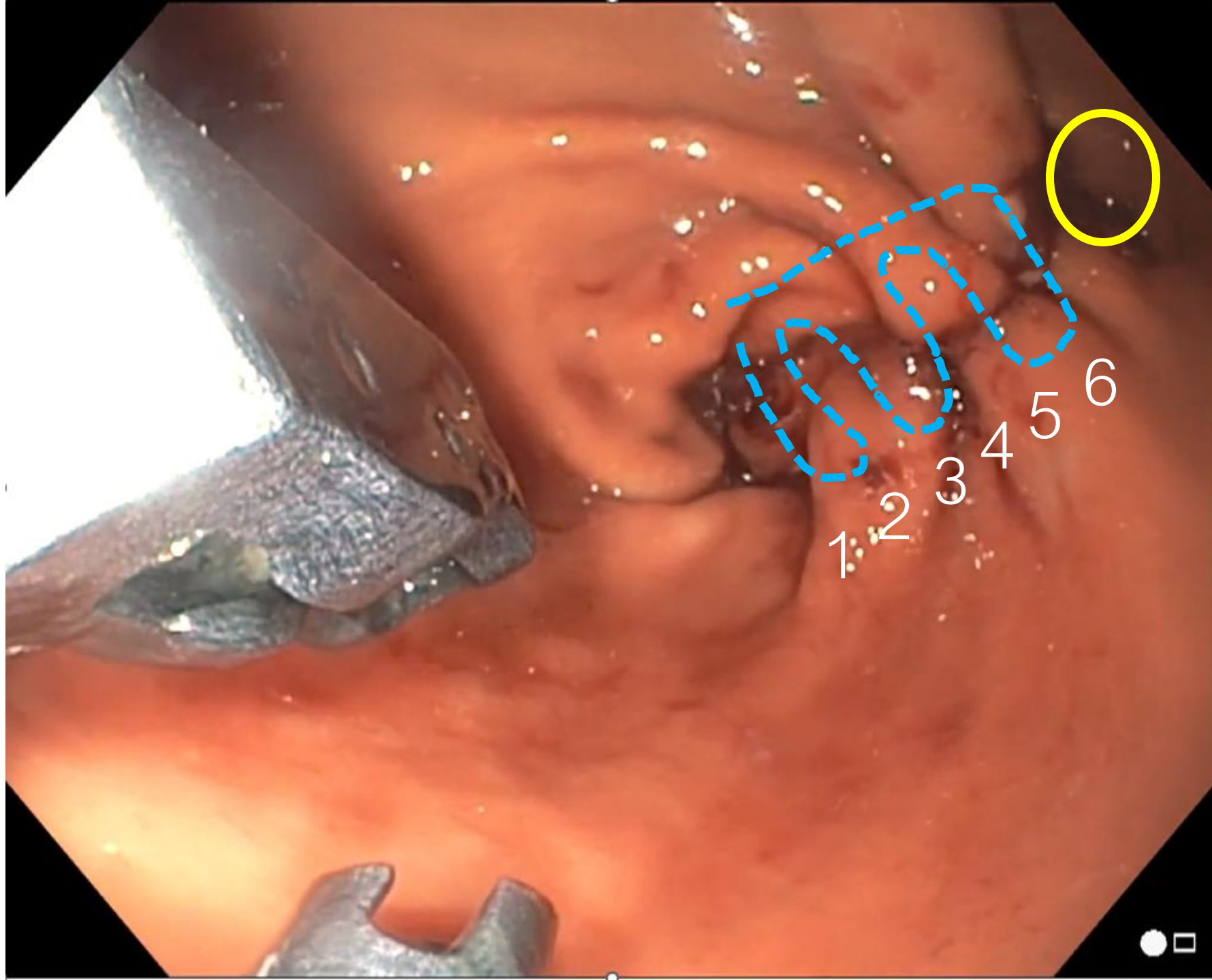
### Duodenal PEF (Duodenal Regeneration)

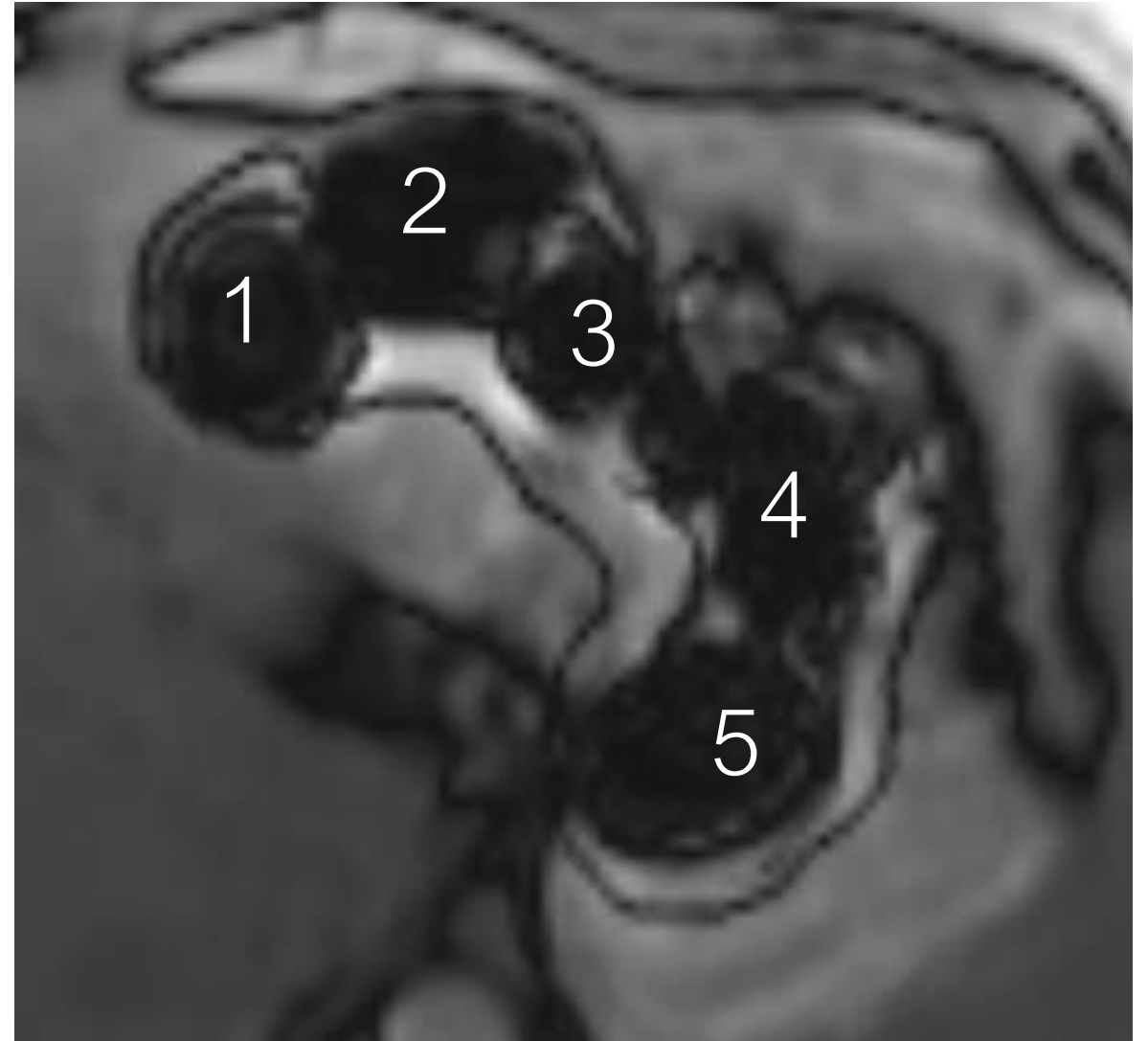
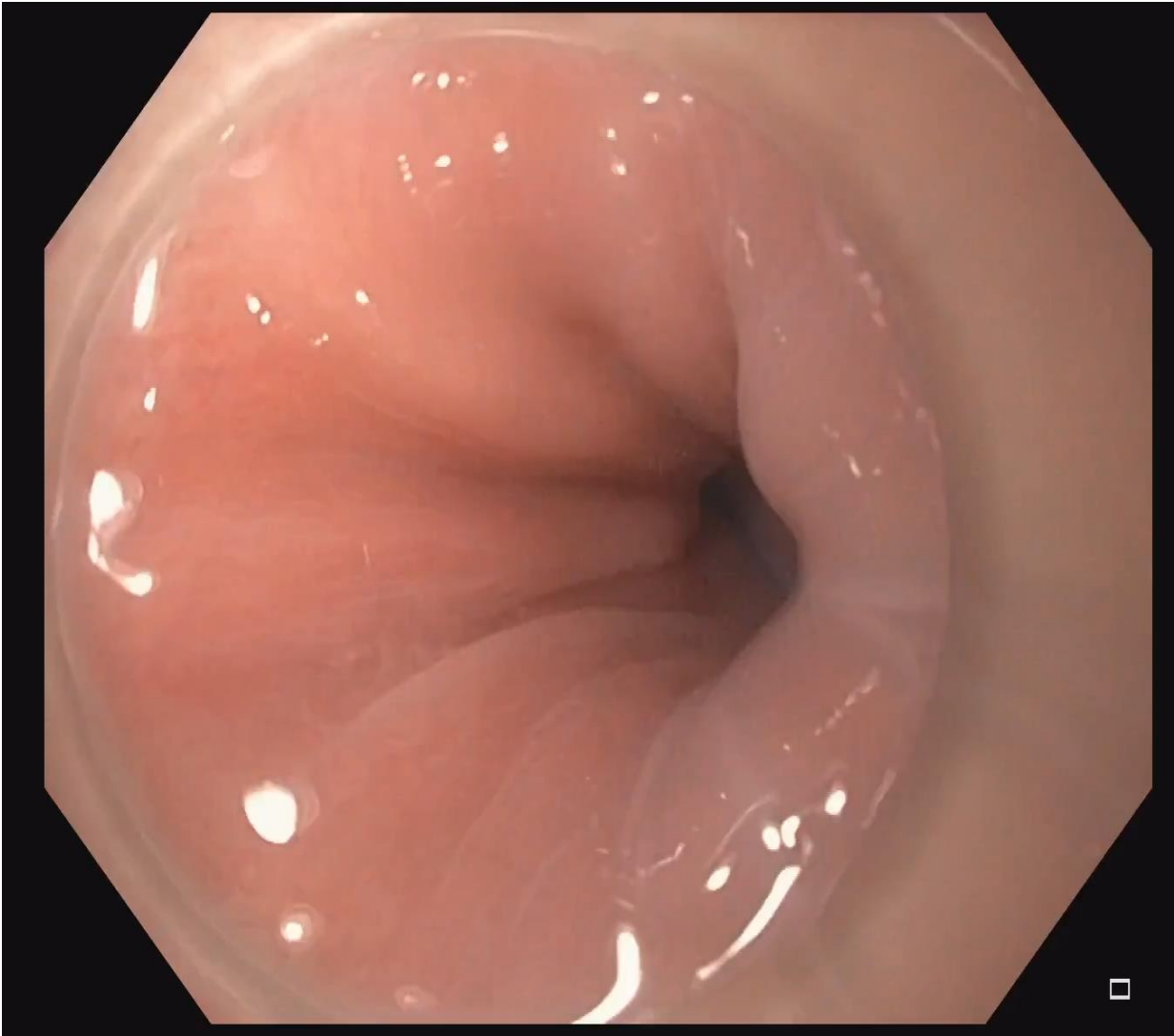


# Advancement in Technique

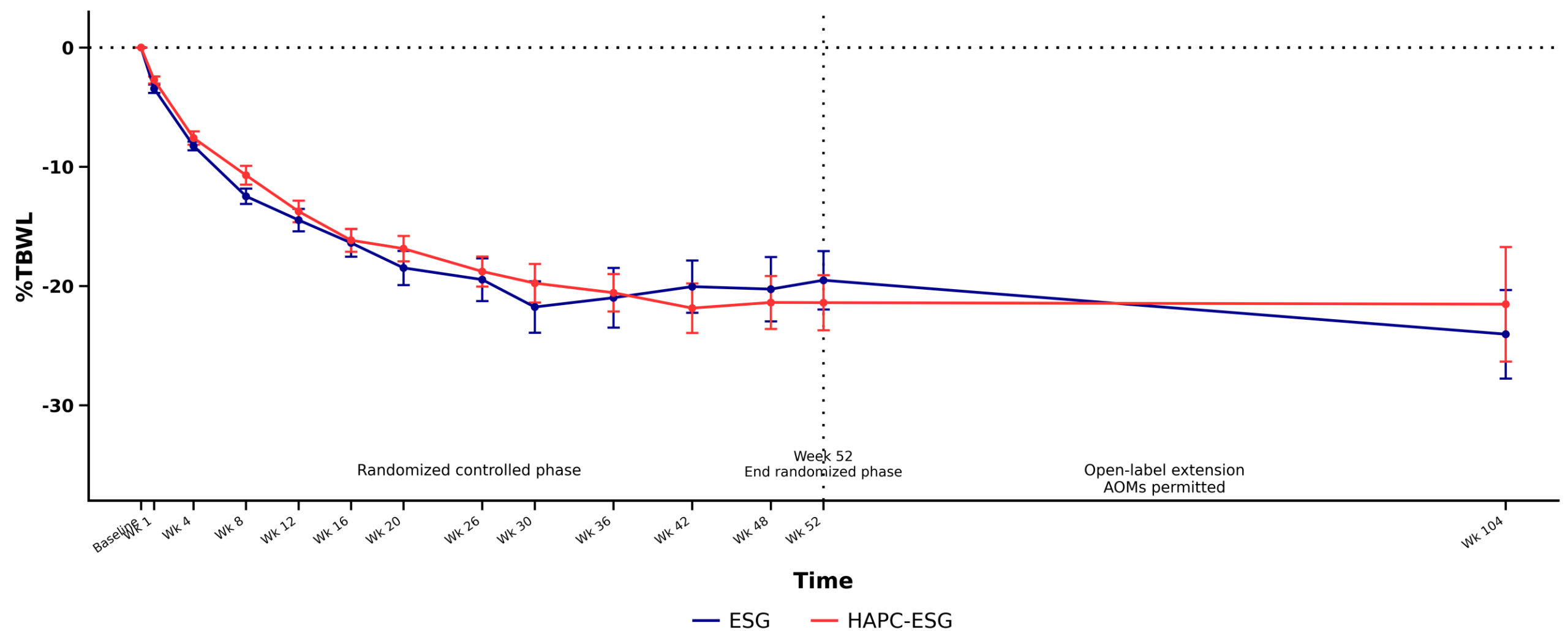
# Interlocking ESG (iESG)







TBWL 23% at 6 months



|          | 0              | 1              | 4              | 8               | 12              | 16              | 20              | 26              | 30              | 36              | 42              | 48              | 52              | 104            |
|----------|----------------|----------------|----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|----------------|
| ESG      | 0.0%<br>(n=12) | 3.5%<br>(n=12) | 8.3%<br>(n=12) | 12.5%<br>(n=12) | 14.5%<br>(n=12) | 16.4%<br>(n=12) | 18.5%<br>(n=12) | 19.5%<br>(n=12) | 21.8%<br>(n=9)  | 21.0%<br>(n=9)  | 20.1%<br>(n=11) | 20.3%<br>(n=9)  | 19.5%<br>(n=11) | 24.0%<br>(n=9) |
| HAPC-ESG | 0.0%<br>(n=12) | 2.7%<br>(n=12) | 7.6%<br>(n=12) | 10.7%<br>(n=11) | 13.7%<br>(n=12) | 16.2%<br>(n=11) | 16.9%<br>(n=12) | 18.8%<br>(n=12) | 19.8%<br>(n=11) | 20.6%<br>(n=12) | 21.9%<br>(n=12) | 21.4%<br>(n=12) | 21.4%<br>(n=12) | 21.5%<br>(n=7) |

Table values show mean %TBWL and number evaluated at each time point. Error bars show standard error.

# Robotic ESG



# Questions

