

If magnets change weight loss... it will be through Endoscopy, not Surgery.



(Magnet + Scalpel)



(Magnet and Endoscope)

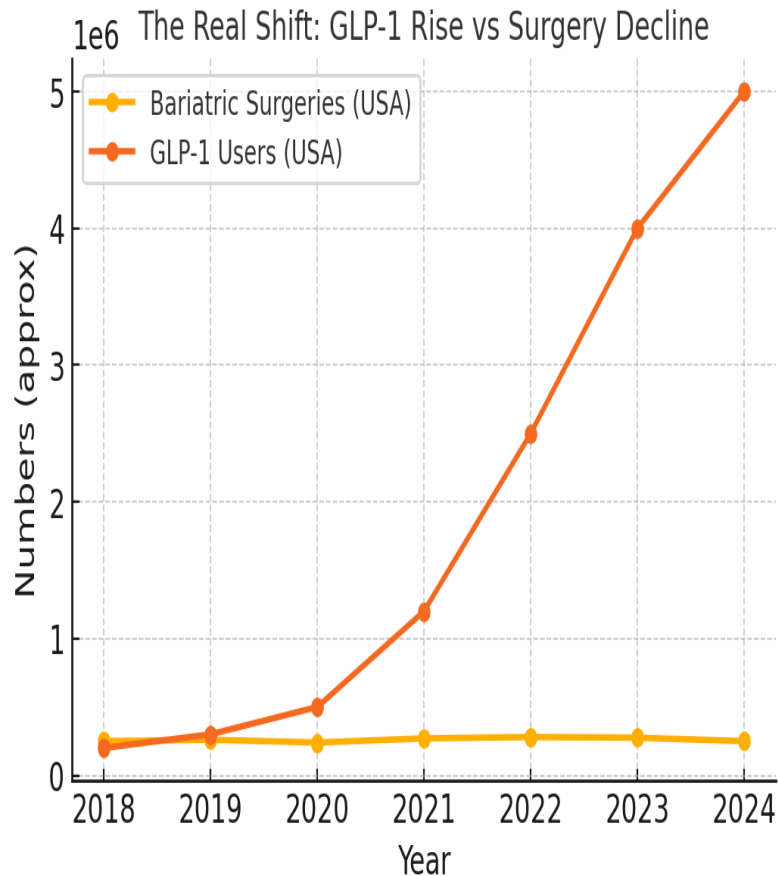


“Magnets amplify Endoscopy, but cannot redefine Surgery.

Patient Choice Defines the Future

- Patients demand less invasive, outpatient, reversible solutions.
- **Surgery is losing ground as first-line.**
- The real future = Endoscopy +drugs +surgery with any enabling technology like magnets

Magnets Alone ≠ Paradigm Shift (The Real Shift is GLP-1 + Endoscopy)

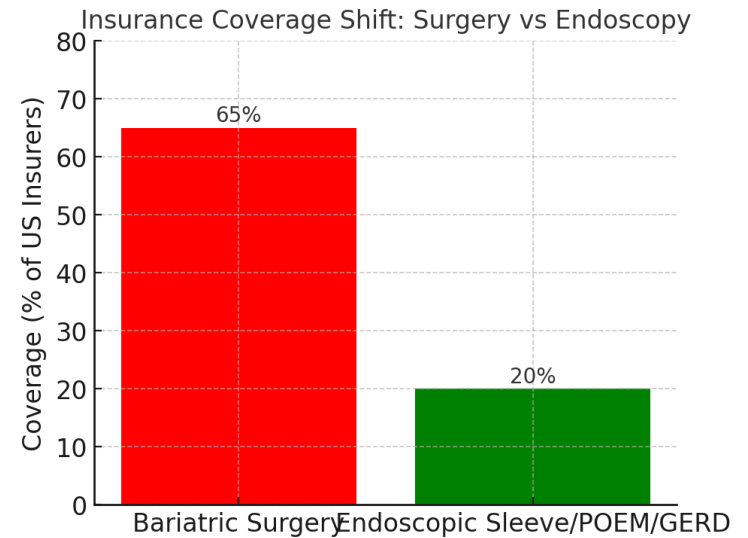


- U.S. bariatric surgeries plateaued at ~280,000/year (ASMBS 2022–23).
- GLP-1 uptake surged: >5 million Americans by 2024.
- Market projects 10–15% decline in surgeries in GLP-1 era.
- Patients want Endoscopy + Drugs ± Magnets, not surgery.

Source: ASMBS Annual Report 2023, JAMA 2024 (GLP-1 trends), Informa Pharma 2024.

Endoscopy is Already Becoming First-Line

- • Major payers (Aetna, Cigna, UnitedHealth) now cover ESG/GERD endoscopy (2022–24).
- • Bariatric surgery volumes plateaued; reimbursement stagnant.
- • ESG & POEM CPT codes reimbursed across US/EU since 2022.
- • 90% of obese patients refuse surgery → >60% accept endoscopy.
- • **By 2025, >20 insurers globally reimburse ESG → payer-preferred.**



Revisiting Scopinaro's Wisdom

- **“Never combine restriction with malabsorption.” – Prof. Scopinaro.**
- Endoscopic Sleeve = less restrictive, more physiologic.
- Add magnets → balanced malabsorption without trauma.



Ladies and Gentlemen...

Introducing ESG 2.0

The next evolution:
Endoscopic Sleeve +
Magnets + Drugs =
Balanced,
Physiologic, Scalable

09/05/2025
00:03:14PM



S1: FRZ
S2: LM
S3: IRIS
3.8 10.5
10.8
EG-760CT
2G411KT40

OT 01

Dr. Mohit Bhandari
Magnetic SADI

HT NR
SE 7

S. A. I. M. S.

BL-7000

0

THE FUTURE OF WEIGHT LOSS SURGERY IS NOT SURGERY !

**SURGEON
ENDOSCOPIC
PHYSICIAN**





Endoscopy + Drugs + Magnets



- Drug-device combos already revolutionizing obesity care.
- ESG + GLP-1 + Magnets → synergy of physiology & technology.
- **Triple therapy will outperform any surgical innovation.**

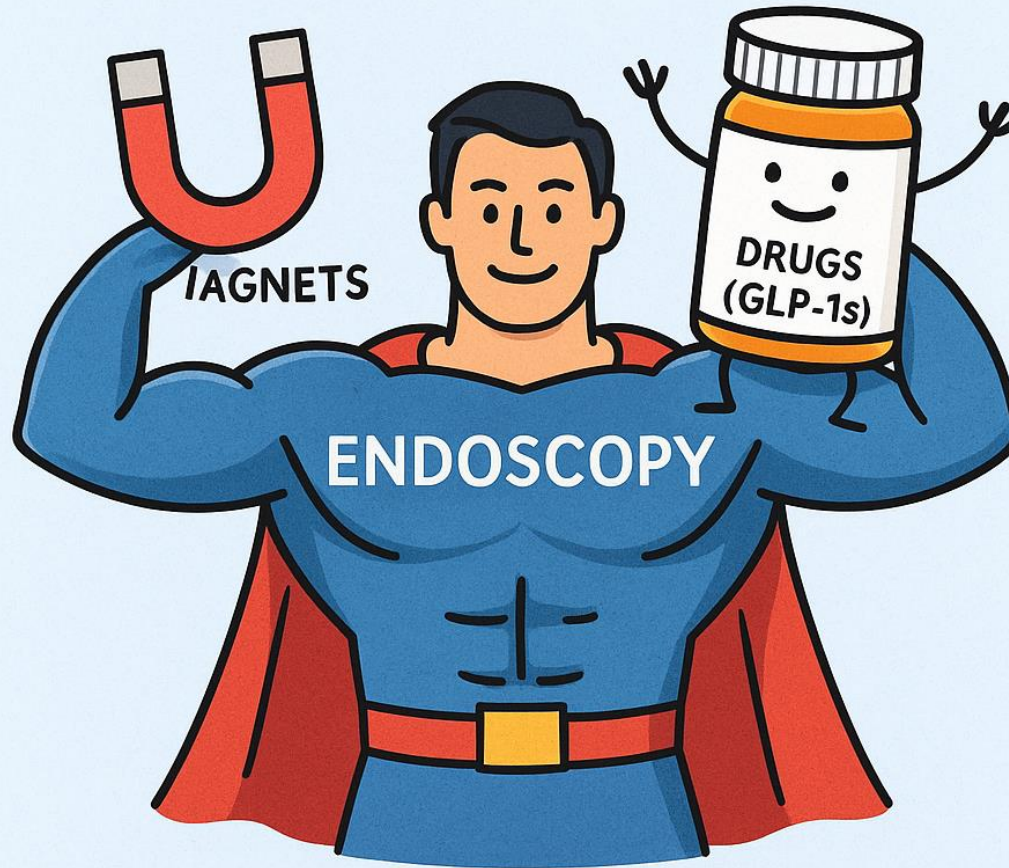
ESG PLUS DRUGS EQUALS SURGERY!

- Lopez-Nava G, et al. (2020, Obesity Surgery): ESG + liraglutide superior to ESG alone.
- Alqahtani A, et al. (2022, Gastrointest Endosc): ESG + semaglutide comparable to bariatric surgery.
- Moura D, et al. (2023, CGH): ESG + GLP-1 agonists showed durable, enhanced outcomes.
- Evidence: ESG + drugs is already approaching surgical efficacy.



My advice to you !

- Magnets won't replace surgery.
- Endoscopy will replace surgery.
- Magnets + Drugs will ride on endoscopy's shoulders.
- The real future: Endoscopy enhanced by magnets & drugs — not Magnetic surgery.



**Magnets and Drugs will ride
on the shoulders of Endoscopy.**



★ “The future belongs to those who believe in the beauty of their dreams.”