

**EMBEDDING ANTI-  
STIGMA PRACTICES IN  
BARIATRIC CARE: A  
CLINICAL IMPERATIVE**

## **RICARDO COHEN**

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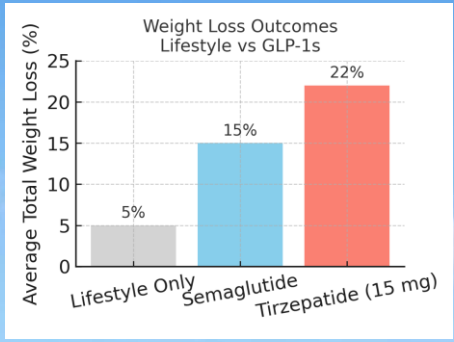
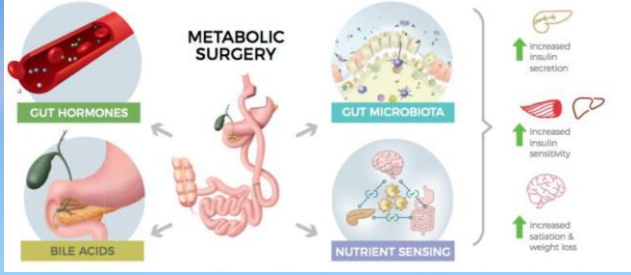
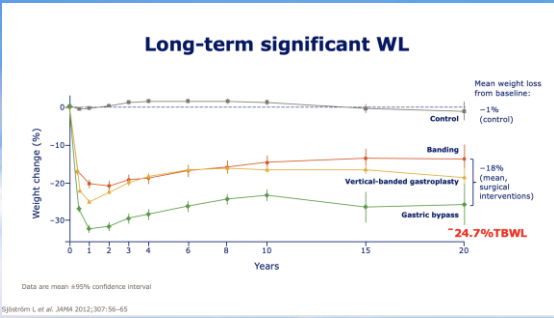
**President, IFSO LA chapter 2018-2019**

**President, Brazilian Society for Bariatric  
and Metabolic Surgery (SBCBM) 2011-2012**



# DISCLOSURES

Nothing to disclose regarding this presentation



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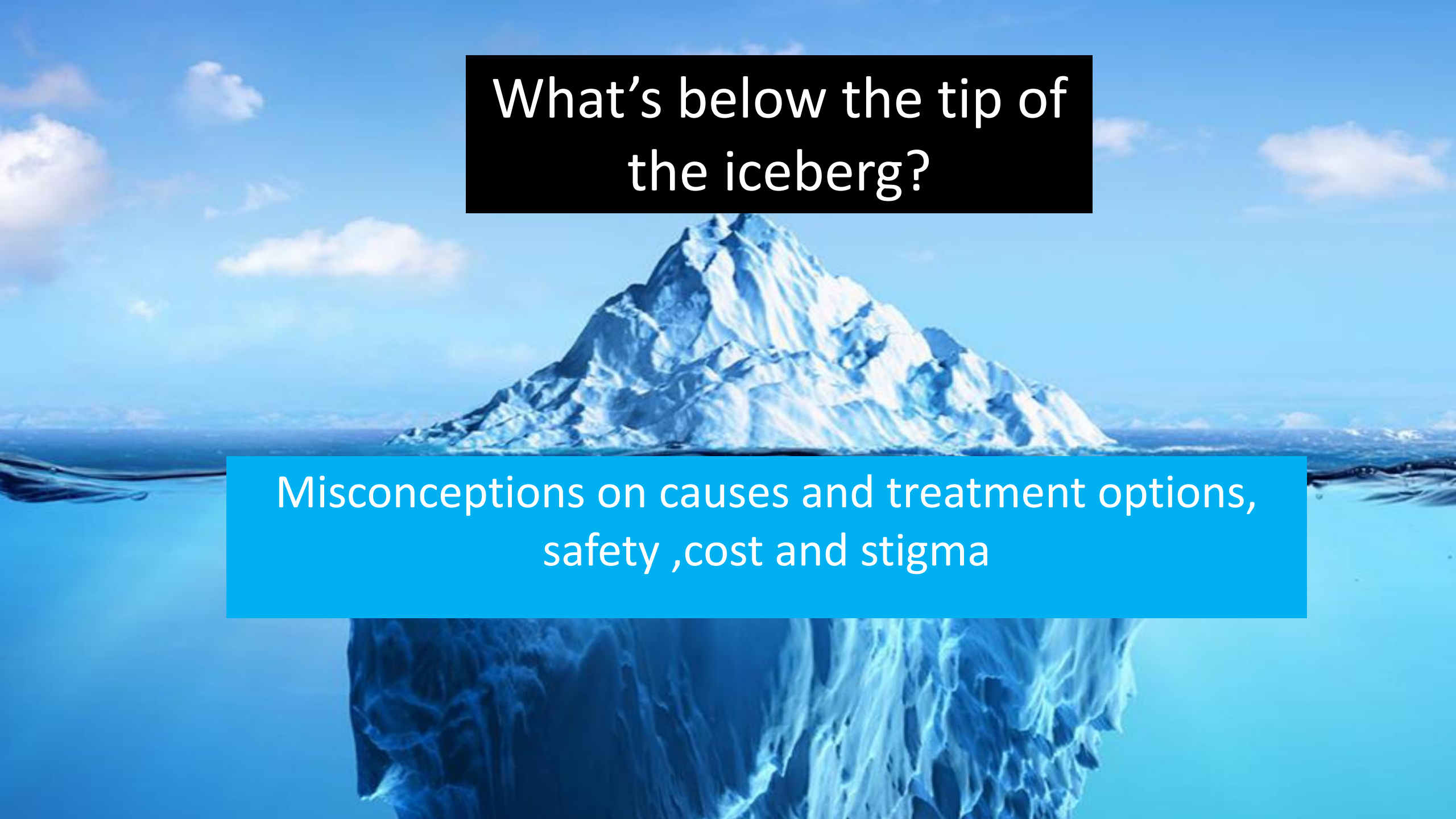
**Pharmacotherapy:**

**<8%**

**All people living  
with obesity**

**Metabolic surgery:**

**1-3%**

A large iceberg floats in the ocean under a blue sky with scattered white clouds. The iceberg's tip is visible above the water, while a much larger, jagged mass of ice is submerged below the surface. Two text boxes are overlaid on the image: a black one at the top and a blue one in the middle.

What's below the tip of  
the iceberg?

Misconceptions on causes and treatment options,  
safety ,cost and stigma

## Current Definition: Obesity as a health risk

*“A condition of excess adiposity ... that poses a **risk** to health”*



Physical phenotype



Health Impact

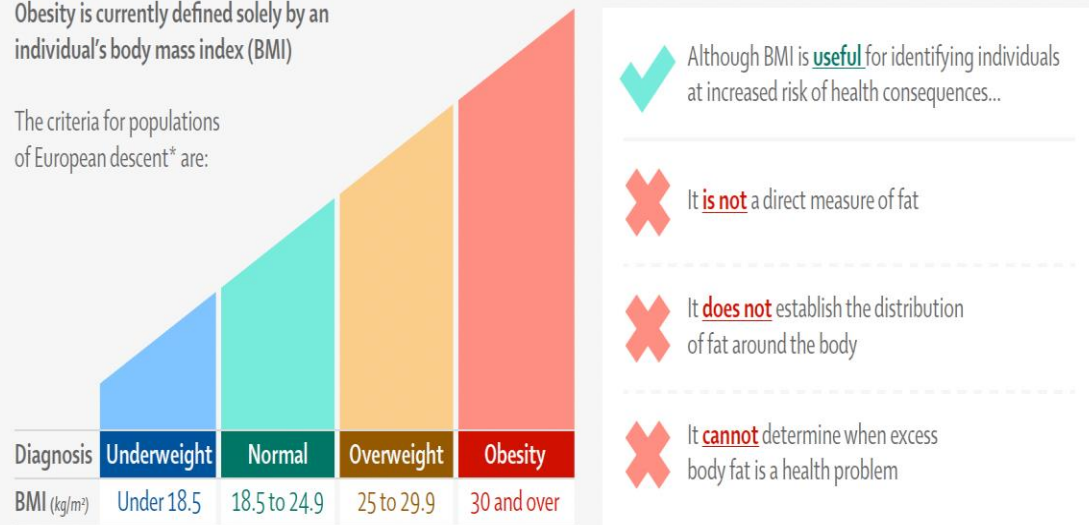


# BMI Buckets ≠ Clinical Diagnosis.

## Limitations of the current definition of obesity

Obesity is currently defined solely by an individual's body mass index (BMI)

The criteria for populations of European descent\* are:



\*Criteria for other ethnic groups are different

Body size



 **Organ/Tissue Dysfunction**  
 **Functional Limitation**

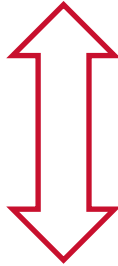
# **Misconceptions on prevention, treatments and causes**



# PREVENTION



**DIFFERENT THAN TREATMENT**



Would this be acceptable?

“**AIDS** should be prevented, not treated”

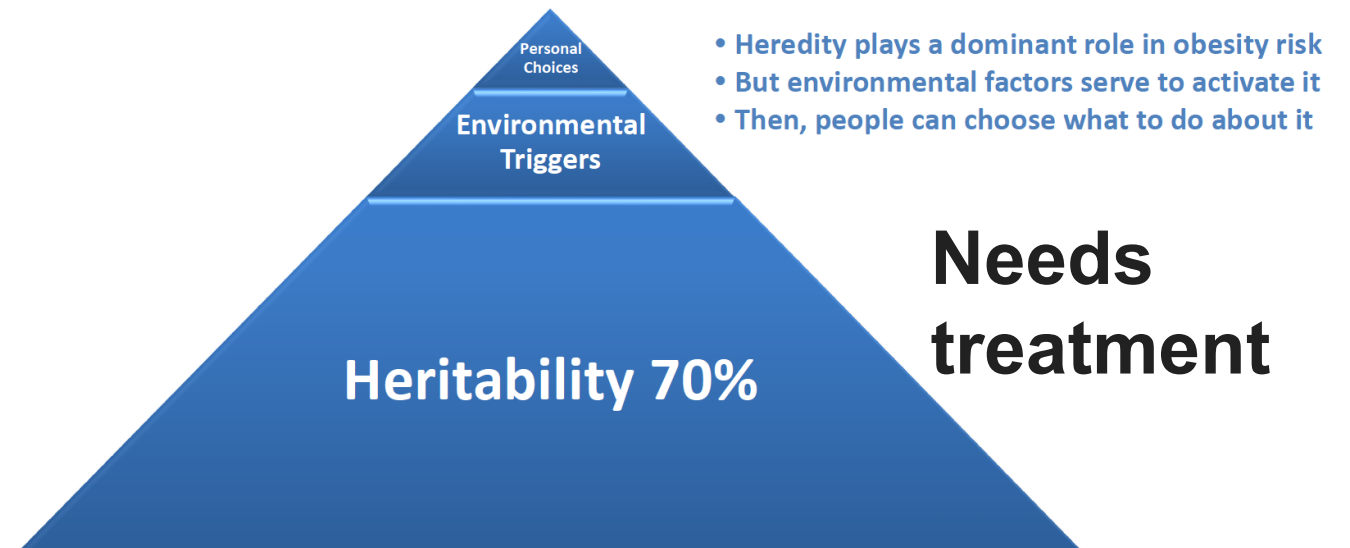


## Isn't Obesity Just the Result of Eating More Calories Than You Burn?



## Misconceptions on the causes of obesity

The Truth Is That  
**Obesity Is a Highly Heritable Chronic Disease**



Scientific  
blindness leads  
to  
misconceptions



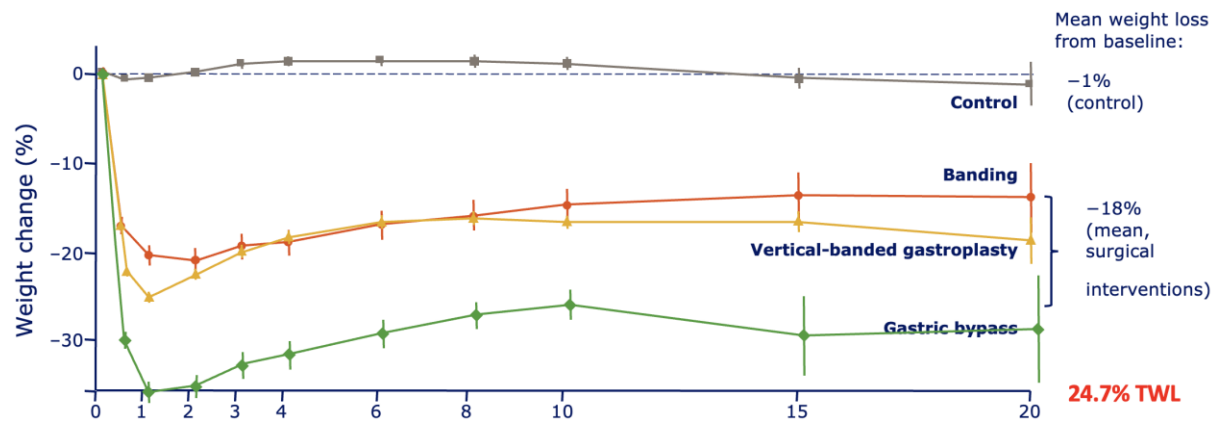
# Glucocentric outcomes RCTs, at least 2 years of follow-up

	Surgical intervention	Follow-up duration, years	Glycaemic target	Proportion reaching glycaemic target (surgical intervention vs current medical treatment), %	Total bodyweight loss (surgical intervention vs current medical treatment), %
Dixon et al <sup>17</sup>	AGB	2	FPG <126 mg/dL and HbA <sub>1c</sub> <6.2% (44.3 mmol/mol), without glucose-lowering agents	73% vs 13%	20% vs 1%
Cohen et al <sup>21</sup>	RYGB	2	HbA <sub>1c</sub> <6.5% (47.5 mmol/mol), regardless of glucose-lowering agents	71% vs 51%	26% vs 5%
Simonson et al <sup>18</sup>	RYGB	3	FPG <126 mg/dL and HbA <sub>1c</sub> <6.5% (47.5 mmol/mol) regardless of glucose-lowering agents	42% vs 0%	25% vs 5%
Ikramuddin et al <sup>19</sup>	RYGB	5	HbA <sub>1c</sub> <7% (53.0 mmol/mol), regardless of glucose-lowering agents	55% vs 14%	22% vs 10%
Courcoulas et al <sup>20</sup>	RYGB vs AGB	5	HbA <sub>1c</sub> <6.5 (47.5 mmol/mol) or FPG <126 mg/dL, without glucose-lowering agents	30% (RYGB) vs 19% (AGB) vs 0%	25% (RYGB) vs 15% (AGB) vs 6%
Wentworth et al <sup>21</sup>	AGB	5	FPG <126 mg/dL and 2 h blood glucose concentration <200 mg/dL (75 g glucose oral challenge test)	23% vs 9%	12% vs 2%
Schauer et al <sup>22</sup>	RYGB vs sleeve gastrectomy	5	HbA <sub>1c</sub> <6% (42.1 mmol/mol), regardless of glucose-lowering agents	29% (RYGB) vs 23% (sleeve gastrectomy) vs 5%	23% (RYGB) vs 19% (sleeve gastrectomy) vs 5%
Mingrone et al <sup>23</sup>	RYGB vs biliopancreatic diversion	10	FPG <100 mg/dL and HbA <sub>1c</sub> <6.5% (47.5 mmol/mol), without glucose-lowering agents	25% (RYGB) vs 50% (biliopancreatic diversion) vs 5%	37% (RYGB) vs 42% (biliopancreatic diversion) vs 7%

HbA<sub>1c</sub>=glycated haemoglobin. FPG=fasting plasma glucose. AGB=adjustable gastric banding. RYGB=Roux-en-Y gastric bypass.

Table 1: Randomised controlled trials with follow-up duration of at least 2 years comparing bariatric surgery with current medical treatment

## Long term WL after bariatric surgery



Data are mean ±95% confidence interval

# MISCONCEPTIONS ABOUT SAFETY

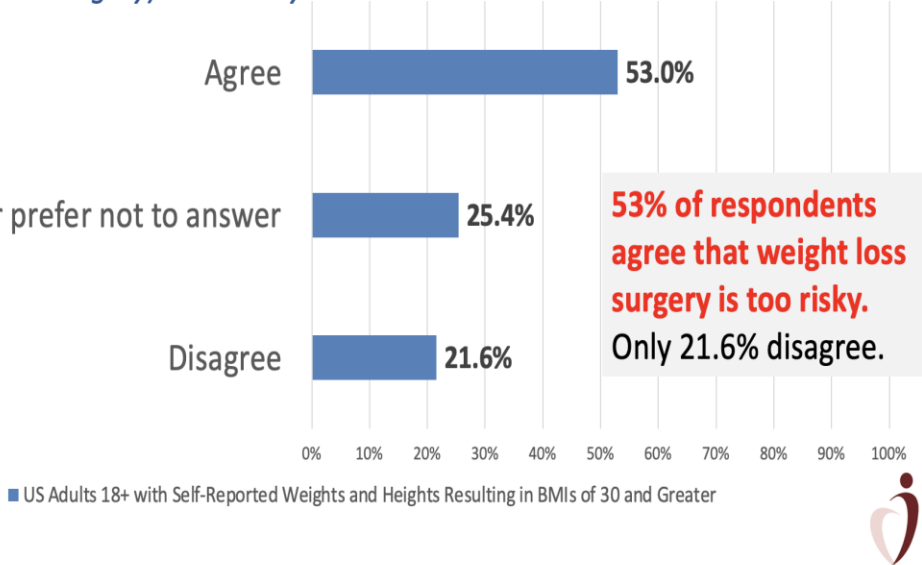
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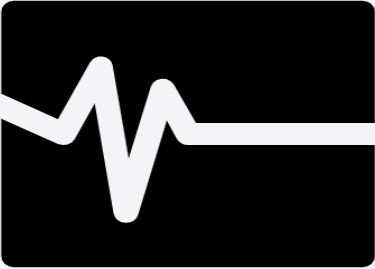
# Bariatric/Metabolic Surgery Continues to be Seen as “Too Risky”

*Do you agree or disagree with the following statement? "Weight loss surgery (also known as bariatric or metabolic surgery) is too risky."*

*Do you agree or disagree with the following statement? "Weight loss surgery (also known as bariatric or metabolic surgery) is too risky."*



**53% of respondents agree that weight loss surgery is too risky. Only 21.6% disagree.**



**RYGB mortality is comparable to a knee arthroplasty 3/1000, 1/10 of the mortality rate of cardiac surgery**

# MISCONCEPTIONS ABOUT COST

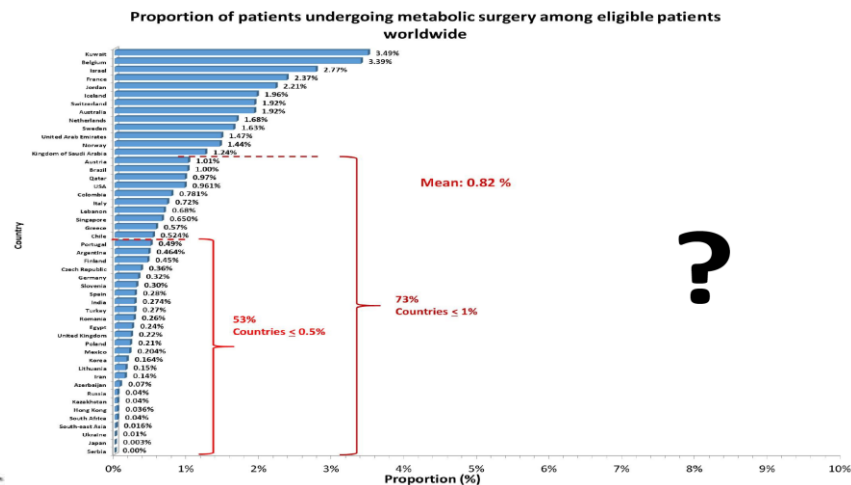
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# Health Insurance and Bariatric/Metabolic Surgery



- ~~Long-term cost-effectiveness~~
- ~~Quality of Evidence~~
- ~~Return of Investment~~
- Upfront Costs
- “Fear of Opening the Flood Gates”



Stigma holds evidence-based MBS



Will power



“You will be treated if you show you want it!”

*You'll be operated only if you lose weight*

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The ophthalmologist does not ask for “more will power” to individuals with myopia. They treat the person with glasses/contacts.





**Change**

# Use adequate wording

People-first language.

People **live with obesity** and  
are **NOT OBESE!**

Is a person **cancerous?**  
**Aidetic?**

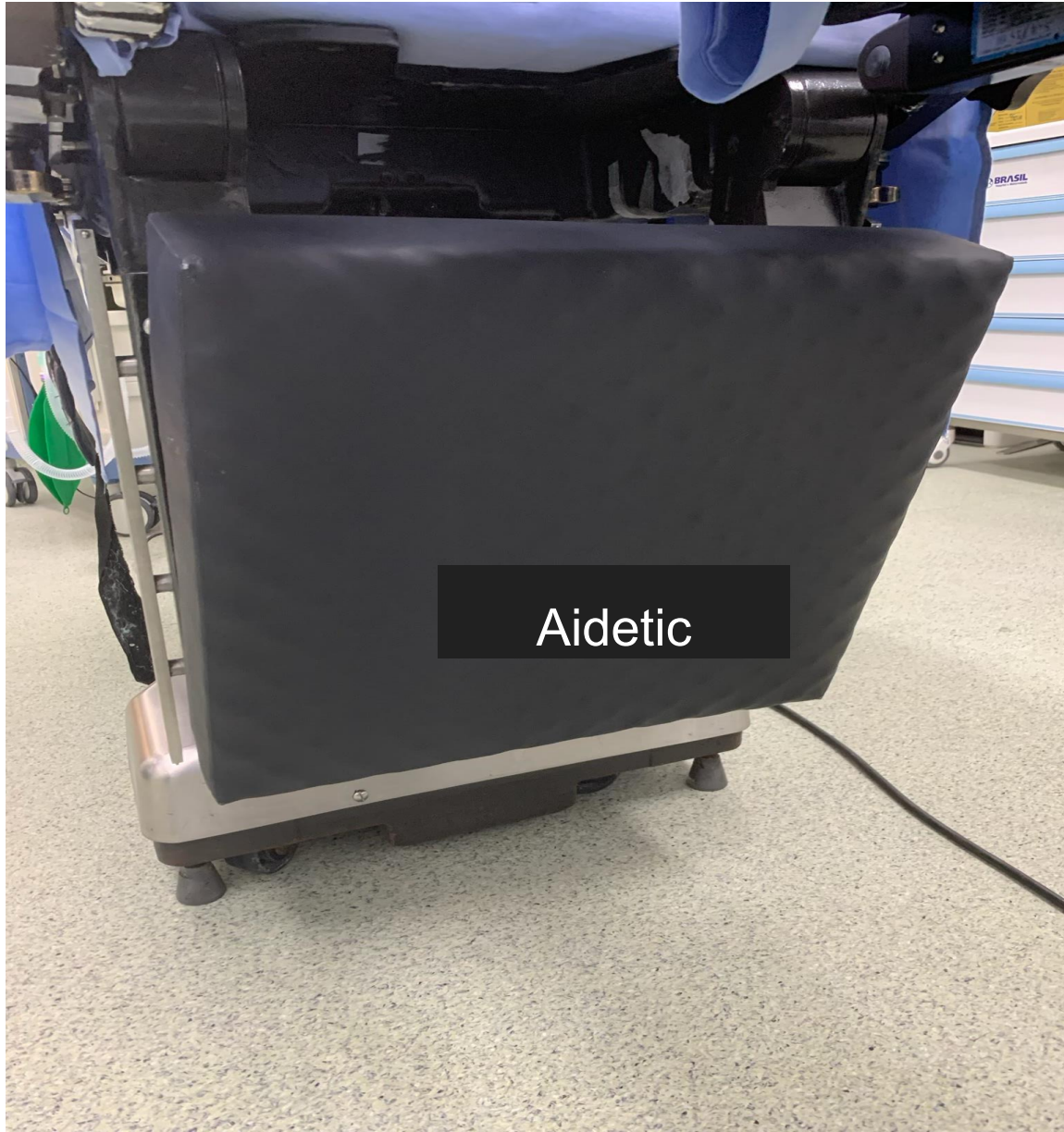
Bad words: why language counts in our work with bariatric patients

<p>❌ "Morbid obesity"</p> <p>✅ "Severe obesity"</p>	<p>“Obese is an identity. Obesity is a disease.”</p> <p>❌ "Obese person"</p> <p>✅ "Person with obesity"</p>	<p>❌ "Weight loss surgery"</p> <p>✅ "Bariatric-metabolic surgery"</p> <p>“'Weight loss surgery' detrimentally focuses attention solely on weight loss outcomes.”</p>
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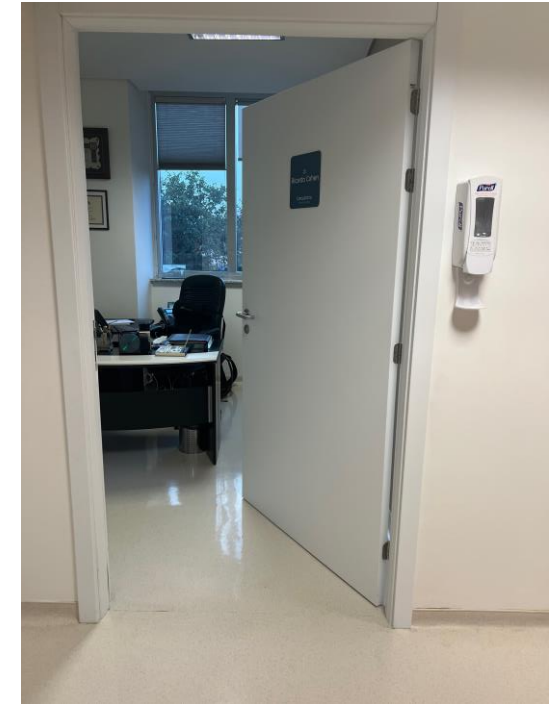
ASMB  
Society of American Bariatric Surgeons

Sogg et al., May 2018

SURGERY FOR OBESITY AND RELATED DISEASES



# Appropriate facilities





- ✓ Surgery is not the “last resort”
  - ✓ It’s not the “easy ” way
- ✓ Is the best treatment when well indicated

# Science & obesity

- Overeating **DOES NOT** cause obesity
- Obesity **IS NOT** an eating disorder
- Obesity **IS NOT** a mental disease (addiction or vice)
- Obesity **IS** primarily a metabolic illness, with **alterations in the function of tissues, organs or the entire individual, due to excessive and/or abnormal adiposity**



## The Venice Declaration: Obesity as a Disease—A Call to Action for Diagnosis, Multimodal Treatment, and Policy Change

Maurizio De Luca<sup>1</sup> · Amanda Belluzzi<sup>1</sup> · Giuseppe Navarra<sup>2</sup> · Tarissa B. Z. Petry<sup>3</sup> · Scott Shikora<sup>4</sup> · Nicola Di Lorenzo<sup>5</sup> · Ricardo V. Cohen<sup>3</sup>

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**1. Obesity is a complex, chronic disease** that must be recognized across a spectrum from pre-clinical to clinical stages.

**2. Diagnostic and therapeutic inertia must be urgently countered** through education, guidelines, policy prioritization, and societal reframing.

**3. Weight bias and stigma must be actively eliminated** in healthcare, policy, and society.

**4. Global access to comprehensive, multimodal obesity care** should be significantly expanded **and including medical, endoscopic, surgical and combined strategies**

**5. Health systems need integrated obesity-care pathways** to ensure consistent, effective management.

An aerial photograph of a city, likely São Paulo, Brazil, showing a dense urban landscape. In the foreground, a large, modern white building complex with multiple wings and a central courtyard is prominent. The building has a grid-like facade with many windows. The surrounding city is filled with various other buildings, including high-rise apartment blocks and commercial structures. The sky is clear and blue.

**Thank you**

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